





United Way Tar River Region



MISSION

We unite people and resources to build a stronger community.

VISION

We will be champions of our community, empowering individuals and improving lives, while striving for IDEALS that facilitate lasting, positive change.

VALUE STATEMENTS

INTEGRITY:

We practice care, compassion and honesty in the stewardship of resources and relationships entrusted to us by our community.

DIVERSITY:

We value each person's unique gifts that strengthen our community through individual experiences, skills and resources.

EXCELLENCE:

We focus on achieving the highest standards of organizational excellence and are committed to achieving our mission and vision.

ACCOUNTABILITY:

We ensure effective, responsible, equitable and ethical management of the resources given to us by our community.

LEADERSHIP:

We present a strong, united voice that inspires people to build a better, more self-sufficient community.

SOLUTIONS:

We work collaboratively, effectively and strategically to improve pressing local health and human service needs, while creating a caring and responsive community.



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Recognition Workplace Campaigns/ Corporate/Foundation Recognition

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Collection of campaign activities

Landmark Leadership Foundation

Members of the Tocqueville Society. Nashcombe Circle. Tar River Circle, Coastal Plain Circle, Gateway Circle

Impact Report

Our Community. Our Impact. Our Results

A local community snapshot and Our impact in the community through Education, Health & Income programs

Twin-County Tornado Recovery From Devastation to Hope

2023 Recap of Events

10-year Building Anniversary, Nonprofit Capacity Building Summit and Scam Jam

Community Development & Initiatives NC 2-1-1, Emergency Food & Shelter Program, NC Governor's

Volunteer Service Award Winners



IN LOVING MEMORY AND APPRECIATION OF RICK MCMAHON, 2023-2024 BOARD CHAIR

United Way is one of the most recognized nonprofits in our community and around the country. It's logo of the open hand and rainbow symbolizes the effort to mobilize the care and compassion of our community, encouraging brighter tomorrows. In our community, United Way Tar River Region has been working each day for over 70 years, helping bring together people and resources to strengthen the lives of our local citizens.

We are very grateful to our community and the many people, as well as organizations that support our United Way. Each year, thousands come together to help us reach our Community Campaign fundraising goal, and over the past 10 years, because of these efforts, United Way has raised over 12 million dollars to support local programs and people.

So many organizations, volunteers, and donors come together to raise this money to support United Way and our 25 Community Investment Partner agencies, by funding programs in three impact areas - Education, Health, and Income & Financial Stability. Last year alone, through United Way support, 17,305 youth participated in development and academic programs to encourage life-long success; 2,305 people improved their physical and mental health; and 8,832 individuals were assisted with meals, shelter, and other resources to ensure their basic needs were met. United Way tracks impact and results through our Community Impact Plan and funds programs that not only provide immediate support, but also encourage long-term, positive change.

This strategic plan, developed by United Way volunteers, staff, and community stakeholders, details goals and strategies for addressing the needs in our community, as well includes Information and Referral through NC 211 and support of volunteerism. NC 211 is a free, 24-hour a day service where local citizens can be linked with resources and supports in both Edgecombe and Nash counties, just by dialing 2-1-1. This year alone, 2,673 local citizens utilized 211 and over 1000 more called the United Way office to get health and human service assistance or to learn about community volunteer opportunities. 2023 was a dynamic year for us as we celebrated ten years operating in our headquarters, hosted an amazing DEI Summit, educated on scams that affect our community members, and responded (in unprecedented ways) after our July 19th tornado. None of this important work would be possible if not for you as a United Way supporter and investor in our community. Your giving and generosity helps our United Way meet the needs of our community, no matter what the challenge.

2024 has been a positive year, in many ways, and yet a year of loss for our organization. Our longstanding Board Director and three-term president, Rick McMahon, lost his hard-fought battle with pancreatic cancer. Rick fully believed that we all have a commitment to our community and to help lift quality of life for our children and families. Rick was a great advocate and supporter, for United Way and our nonprofit partners, and for all in our community. His commitment, dedication, humility, and so much more, will be missed each day. Rick made an immeasurable difference in the lives of so many, and also each one of us here at United Way, and for that, we are extremely grateful for his tremendous contributions and to have known and served with such a fine man.

We remain grateful to the local organizations and individuals who appreciate the United Way model of a single point of giving that benefits multiple programs, agencies, and our community overall. We thank YOU and our over 5000 donors, 38 Board Directors, 300 volunteers, 25 Community Investment Partners, 35 nonprofit programs, our dedicated staff, and numerous other nonprofits and community partners for your tremendous support.

Best Wishes,

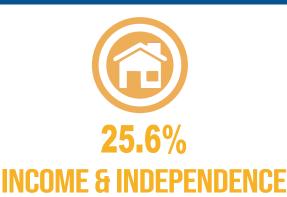
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GINNY MOHRBUTTER Executive Director

FINANCIAL HIGHLIGHTS



PROGRAMS THAT BUILD SUCCESSFUL YOUTH AND FAMILIES.



PROGRAMS THAT GIVE PEOPLE HOPE AND Tools to live independently.



PROGRAMS THAT HELP PEOPLE MANAGE AND PREVENT CHRONIC PHYSICAL AND MENTAL ILLNESSES.



21.2% Community Development

NC 2-1-1, EMERGENCY FOOD AND SHELTER PROGRAM AND OTHER COMMUNITY COLLABORATIVES. 11.3% FUNDRAISING

COSTS ASSOCIATED WITH PROVIDING DONORS THE OPPORTUNITY TO HELP IMPROVE THEIR COMMUNITY.



3.0% GENERAL & ADMINISTRATION COSTS ASSOCIATED WITH

ADMINISTRATIVE FUNCTIONS

DONOR RESTRICTED DONATIONS

DOLLARS RESTRICTED BY DONORS FOR SPECIFIC PROGRAMS OR CHARITABLE ORGANIZATIONS.

United Way Tar River Region has celebrated another successful year. Bunch and Company, LLP has given United Way an unmodified opinion on our financial statements for the year ended June 30, 2022. This is a major demonstration of our commitment to ensure the highest level of accountability to our donors and the community at-large.







Workplace Campaigns, Corporate, and Foundation Recognition

Amazon Smile Foundation Association for Learning Disabled and Handicapped (ALDH) Boddie-Noell Enterprises, Inc. Boys & Girls Clubs of the Tar River Region Bridgestone Americas Tire Operations, LLC **Bridgestone Trust** Bunch & Company, L.L.P. C. W. Williams & Co., L.L.C. Carolina Tire Co., Inc. **CBC/WRAL** Community Fund Christian Fellowship Homes of Nash/Edgecombe Counties City of Rocky Mount **Communities In Schools Corning Incorporated Foundation Cummins Rocky Mount Engine Plant Davenport Autopark** Down East Partnership for Children Dunbar Community Development Club East Carolina Council, Inc., B.S.A. Eastpointe **Eaton Corporation ECU Health** Edgecombe Community College **Edgecombe County** Edgecombe County Public Schools Envolve Vision, Inc. **Express Employment Professionals** First Carolina Bank Fountain, Roberson, & Anderson Agency, Inc. Girl Scouts - North Carolina Coastal Pines Harris Teeter Hitachi Astemo Jim Dickens Printing & Promotional Products, Inc. Meals On Wheels of Rocky Mount, Inc. My Sister's House, Inc.

Nash Community College Nash County Nash County Public Schools Nationwide New Standard Corporation Peacemakers of Rocky Mount Incorporated PNC Bank Inc. **PNC** Foundation Poyner Spruill LLP **Providence Bank** Robersonville Physicians, PC Rocky Mount Family YMCA, Inc. **Rocky Mount Mills** Southern Bank & Trust Company Standard Insurance State Employees Combined Campaign Stifel, Nicolaus & Company, Incorporated Strategic Twin-Counties Education Partnership (STEP) Tarboro Community Outreach Target The Boddie-Noell Foundation The Carolinas Gateway Partnership, Inc. The Cummins Foundation The Mercer Foundation The Wright's Center, Inc. Town of Princeville Town Of Tarboro **Tri County Industries** Truist **UNC Health Nash United Community Ministries** United Way Tar River Region Universal Leaf North America U.S., Inc. V.O.I.C.E.

CAMPAIGN HIGHLIGHTS











UNITED WAY LEADERS CELEBRATE EDGECOMBE COUNTY PUBLIC SCHOOLS FOR SUPPORTING CAMPAIGN









NASH COUNTY GOVERNMENT WINS 2023 SPIRIT OF NC AWARD



LANDMARK LEADERSHIP

Members of the Landmark-Leadership Foundation are those individuals who contribute \$500 or more towards the United Way Tar River Region campaign. Each Leadership donor possesses a compassionate spirit and a desire to take action. The result of their investments is a caring community that is resilient in the face of change and responsive to new challenges. The members of the Leadership Circles are committed individuals who give graciously to our community. They are leaders who possess true generosity and a commitment to today's challenges.

Alexis De Tocqueville Society \$10,000 +

Anonymous (1) Dr. Robert E. Zipf, Jr.

The Nashcombe Circle \$5,000 - \$9,999 Anonymous (3) Ted & Dawn Whitehurst

The Tar River Circle \$2,500 - \$4,999

Anonymous (2) Michael W. Boddie Mayo Boddie, Jr. Kim & Bill Boddie Amy J. Clary Frances A. Gaither Mike & Bryan Hancock Debra Medlin Will Pittman Shannon L. Sutton Christy Taylor Craig & Cindy Worthy

The Coastal Plain Circle \$1,000 - \$2,499

Anonymous (12) L. Britt Allsbrook William A. Benbow David & Jacquie Blackshear Jonathan & Paula Boone **Kristen Brabble** Dvlan Brian Bunch Kevin J. Clark Robbie & Paige Davis William C. Dawkins Ron A. Dav Steven Deaton Mahlon W. DeLoatch, Jr. **Boots & Tom DeSantis** Bianca Dickens Joel A. Dunn Randy & Linda Evans Jose A. Fuentes **Robin Witt Peskopos** Crystal Gwynn John R. Hall James L. Hight The Hunter Family **Krystal Hunter** Vel & Sam Johnson Rhonda W. Jordan Melissa Joyner David Keul

Dan & Allison Kirkpatrick Laura Kneavel Linda Knight James C. Marrow, Jr. Rick & Shirley McMahon Chris & Eric Miller Ginny & Trent Mohrbutter **Benjamin Moore** Neill Nelson Haywood Parker Henry & Lynn Parrish Kelli H. Pridgen Patrick W. Pritchard Matthew A. Shaner Stacie Shatzer Michael E. & Darlene R. Smith Warren & Debbie Stephenson Sherry A. Thompson John E. Tracev Millie & Bill Walker Teresa Watson Gary L. Wingfield Molly & Barden Winstead Mike Worsham

The Gateway Circle \$500 - \$999

Anonymous (77) Cat Rudd & Jerry Allsbrook

LANDMARK LEADERSHIP

Joshua M. Anderson Zach & Mary Scott Anderson Marvin C. Arrington Miranda Ashley Jennifer A. Avent Ashley A. Bailey **Catherine Scott Barnes** Rachel Battle **Brenton Bent Dick & Janet Bethune** Dowanna G. Bobbitt Kelly Bock Bunn & Paula Boddie Christopher A. Booth Kevin & Debra Boudreau Marvin S. Braswell Jane & Eric Breaux Thomas P. Brown Vera C. Brown Parnell Bryant Wade E. Burton Allan & Harriet Buss Larry L. Bynum Donna Cameron Deborah J. Carter **Bill & Janet Carver** Justin L. Chandler Janice Chavis Kena Cofield Jones Maxie Thomas Coker, Jr. Tracy Crenshaw John Cross **Carlton Cutchin Elton Daniels** Janeen M. Daniels

John W. Denton Lisa D. Dew Niecyl R. Dietz Brian Dunn Henry Lankford Dunton, III Maria Eley Tim & Jennifer Engelking Zammer L. Erving Lonzell Evans Timothy W. Ezzell Tim R. Farmer Sarai D. Finley Karl J. Fisher Willie & Katherine Flowers Ansley & Thomas Forsberg Sonny & Pell Foster Nekuelia Freeman Kamalakannan Ganapathy Jamie Garner Larry Garrett Louis N. Gay, III Paul Gilbert Jeff & Sally Greaser Ron & Robbie Green **Orlander Hagans** Latasha Hall Donna C. Hammack **Clarence Harris** Robert A. Hassell Mark A. Henderson Kenneth Otto Hibbler Daniel L. Hicks William J. Holmes, III Daniel & Carmen Hope Doris A. Howington

Robin A. Hundley John Calvin Jackson Stanley A. Johndrow Brad Johnson Terrance R. Johnson Archie M. Jones **Dwayne Jones** Phyllis A. Jones **Dwayne Jones** Carl Jones, IV Tamika Joyner Scott, Jen, and Bryce Keene Gary Keffer Brad Kerr Deloris D. Knight Priscilla A. Knight Ravi K. Kota Daniel J. Kraszeski Robert H. Ladd, III Debra J. Lanham Andrew J. Lewis Jacquelyn M. Lewis Denise P. Long **Ruth Lucas** Jose P. Lyles Antwan S. Lynch Rodney Lynch **David Mangum** Patricia J. Mauldin William J. McArthur Sophia A. Means Teresa H. Medlin Andre Meeks Scott Miles Andrea M. Mills

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LANDMARK LEADERSHIP

Edna E. Mitchell Ronnie T. Mitchell Susan Mizelle Bonnie L. Moore Darvin L. Moore Manny Morales Virginia C. Moses Winfred Moss Donte J. Myrick Shea B. Neal Ingrid Nelson Timothy J. Nicol Lorenza Odom **Tony & Jacqueline Parker** Joseph E. Parvin Holly E. Pate **Durell Petway** Michael W. Phillips Christopher M. Pierce Lakeshia S. Pittman Savalas L. Pittman Mr. & Mrs. Russell L. Proctor, III Tom & Susan Rackley Donna Reynolds David E. Richardson Deronde S. Richardson Gregory K. Richardson Lashonda Richardson David C. Rizzo **Deborah Robbins**

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Michelle & Alan Davis Kali Ruffin Kendrayl G. Scott Kenwan F. Shaw Etta Shields Tommy L. Shields Monique S. Silver Nicholas K. Silver Bruce & Debra Slavin Terry W. Slayton Sharron L. Smith Nacretia R. Southerland Kendall L. Speight W. Douglas Starr Darryl V. Strother Tamika M. Joyner Brian Tauzer Tyron L. Taylor Allan Thompson George T. Thorne Phyllis A. Tillery Kathy Trusch Norma Turnage Alexander B. Urguhart Robert D. Wagner Sheila Wallace Ronelle M. Washington George G. & Beezie A. Whitaker Vanessa Whitaker Azim R. Wiggins

Kellianne D. Williams Priscilla M. Williams Don & Eileen Williams Rip & Jane Woodin Sue & Sam Woodley Gregory K. Wright Cheryl & Kelvin Yarrell

MEMORIAL & HONORARY CONTRIBUTIONS

In Honor of Kelly L. Cook

In Memory of Helen J. Burke Thomas G. Dill Carmie Rideout Amanda Seeley William Steptoe

As of December 31, 2023, every effort has been made to verify information for accuracy and completeness for this list of donors to the United Way Tar River Region for the 2022 Campaign. We sincerely apologize if we omitted your name or if your name is listed incorrectly. Please note that some donors have elected to remain anonymous. Please contact the United Way office at 252.937.2213, and we will be happy to make any corrections and include them in our next year's annual report.







United Way Tar River Region

OUR COMMUNITY. OUR IMPACT. OUR RESULTS.

POPULATION 143,935

PEOPLE UNINSURED: 11.6%

FOOD INSECURE FAMILIES: 11.6%

POST-SECONDARY ENROLLMENT: 45%

RESIDENTS BELOW POVERTY LEVEL: 17.65%

HEALTH

By making it easier for people to access substance abuse programs, receive quality health care and access nutritious foods, we're fighting to help everyone get-and stay-healthy.

An attendee at the Princeville Senior Citizens Center has been tackling her health challenges associated with diabetes by participating in daily activities, eating nutritious food, and exercising regularly. She has not let her health challenges such as partial loss of sight and leg amputation, keep her down. Instead, she has lost weight, socializes with others, has a positive outlook, and has achieved a higher quality of life due to her active engagement at the center.

77,340 INVESTED = 2.305 PEOPLE IMPROVED THEIR HEALTH

GRADUATION RATE: 80.75%

Success in life is enhanced with quality educational opportunities. Through United Way programs, thousands of children and families were given the support they need to strengthen their literacy, stay on track in school, graduate high school and find a career.

EDUCATION

A foster parent was in desperate need of care for a child who had recently entered their home. The Y was able to provide care in a 5-star licensed childcare facility. The child was able to build relationships, continue to be intellectually challenged, receive wholesome meals and snacks, and create a daily routine while attending the Y Summer Camp.

\$219,674 INVESTED = 17,305 PEOPLE WERE EMPOWERED

INCOME & INDEPENDENCE

United Way is promoting self-sufficiency by tackling food insecurities, homelessness, financial challenges and other personal barriers to improve the quality of life for individuals and families throughout our local communities.

A 27-year old mother of a two-year old child was abused by her husband. The My Sister's House for a safe environment where they received help in getting a restraining order, placement within the shelter, and emotional support to help rebuild confidence and trust. With her husband detained, the mother and child were able to transition into a safer, permanent environment.

*Data sources: MY FUTURE NC (2023), NC DEPARTMENT OF COMMERCE (2022), NC RURAL CENTER (2022)

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UNEMPLOYMENT RATE: 4.7%

\$213,320 INVESTED = 8.832 PEOPLE IMPROVED THEIR HEALTH



TWIN-COUNTY TORNADO RECOVERY: FROM DEVASTATION TO HOPE

July 19, 2023 is a day that our community will never forget. This was the day that an EF-3 Tornado expectantly hit our twin-county region as winds reached speeds of 150 miles per hour and left a path of destruction. From Dortches to the Pfizer facility into Edgecombe County, the tornado snapped trips, destroyed homes, and left a debris field for miles. Tornado responders were on the scene immediately - our law enforcement, emergency management, fire departments, governmental leaders, nonprofit agencies, volunteers, faith leaders, and many others – there to lend a helping hand. That immediate response was crucial to our community's relief efforts.

We quickly mobilized, knowing that we needed funds to help our resident's recover. United Way Tar River Region and the Rocky Mount Area Chamber of Commerce immediately partnered to establish the Twin-County Tornado Recovery Fund. Many entities and individuals were extremely generous and supported the Fund, and that allowed us to provide needed help to our local residents and Pfizer employees. The Fund raised right at \$560,000 and assisted 250 local residents with clean up, rebuild, repair of homes, vehicles, and other structures, as well as aid with needed community resources and supports.

Our Twin-County Tornado Recovery Committee met weekly at the United Way offices as we worked case-by-case to ensure that all residents, who needed assistance, were identified, contacted, and assisted. Different things were needed to help with the recovery: money, in kind donations, volunteers, and various partnerships coming together helped in our recovery efforts. This committee ensured that our citizens were not forgotten and that the needs were met for our tornado survivors.

We are proud to have lifted up our tornado survivors. Their stories of survival and recovery are both heart-breaking and awe-inspiring. Some lost everything and had to rebuild, and others needed support with clean up and repairs. Whatever the need, we worked to be there with a helping hand, words of encouragement, volunteer engagement, and financial backing to help with their rebuild and recovery.





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2023 RECAP

10-YEAR BUILDING ANNIVERSARY





On March 22, we hosted an Open House at our headquarters at 2501 Sunset Avenue in Rocky Mount to celebrate 10 years of operating in our facility. We remain grateful to Boddie-Noell Enterprises for the donation of our building that continues to provide a hub for our community members, volunteers, and nonprofit partners, while providing a lasting home for our United Way. We also hosted the Ripe for Revival 'Pay What you Can' Mobile Market that provided fresh vegetables, dairy products, meats, and other whole food options at whatever price a person could afford. This converted bus has the ability to provide cooking demonstration and travels throughout our community.

NONPROFIT CAPACITY BUILDING SUMMIT









We hosted our Organizational Capacity Building Summit focused on Diversity, Equity, and Inclusion (DEI) at the Rocky Mount Event Center on May 25, 8 am to 3 pm. United Way, with our DEI Committee, chaired by Dr. Haywood Parker, partnered with the NC Community Foundation and the Futrell Mauldin Foundation for Greater Rocky Mount, to host this summit that provided a local, affordable opportunity for organizations. We had a team of amazing presenters, and a schedule that provided reflection, education, engagement, and action-driven ideas. State level leaders were our key presenters, as well as a local panel discussion that highlighted personal DEI journeys and experiences. To read our DEI statement, please visit our website at <u>www.unitedwaytrr.org/United4Equity</u>

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2023 RECAP COMMUNITY DEVELOPMENT & INITIATIVES

SCAM JAM

















United Way Tar River Region partnered with Coastal Credit Union, State Employees' Credit Union, and the Upper Coastal Plain Council of Governments to host a fraud awareness event, "Scam Jam: Don't Fall for Fraud" on October 24. Presenters included the State Attorney General's Office, the NC Department of Insurance, and local law enforcement. Dr. Lane Freeman provided a special session to bring awareness to newer online scam tactics particularly involving artificial intelligence, or AI. The event was held on the campus of Word Tabernacle Church-The Impact Center and was no cost to attendees.



United Way Tar River Region began our local 2-1-1 Program in 2008 after a community-wide needs assessment indicated we needed a free, confidential, 24-hour per day, information and referral (I & R) program that would connect our community members with vital health and human resources. With the idea that information is powerful for our local citizens, we began this program across the twin-counties of Edgecombe and Nash, did all the database research, and partnered with United Way N.C. to access professional and highly trained I & R specialists operating out of a shared call center.

Since then, our local 2-1-1 Program has fielded thousands of calls and website visits that have connected our citizens with needed health and human service supports, increased access to resources & care, improved the health of citizens, and supported those after extraordinary situations, such as COVID-19, the QVC facility fire, and most recently, our July 19th Tornado. A total of 2,673 calls were made during the year of 2023. Special thanks to our funder: ECU Health Foundation.

Emergency Food & Shelter Program

Our United Way continues to serve as the administrator for the National Emergency Food and Shelter Program (EFSP). The EFSP is a Federal program administered by the U.S. Department of Homeland Security's Federal Emergency Management Agency. Funding is based on unemployment and poverty rates in our community and helps provide essential emergency food and shelter, and Nash & Edgecombe counties. For Phase 40, we awarded funding of \$79,695 (Phase 40 Direct Funds) and \$37,448 (State-Set-Aside Funds). The EFSP Advisory Board, with Board Chair, Warren Stephenson, oversaw the distribution of these funds to community Local Recipient Agencies for both Phases include: A Touch of the Father's Love, Christian Fellowship Home, My Sister's House, St. Andrew's Food Pantry, The Mercer Foundation, The REACH Center, The Salvation Army, N.E.W., Tarboro Community Outreach, Truth Foundational Ministries, and United Community Ministries.

2023 NC Governor's Volunteer Service Award Winners

Each year, our United Way facilitates the Governor's Volunteer Service Awards for outstanding volunteers within the twin-county region. This awards program recognizes North Carolina's most dedicated volunteers across the state. Winners included: Edgecombe County: Marie and Larry Lee-Tarboro Community Outreach. Nash County: Frank Hernandez & Michael Sohn–Sleep in Heavenly Peace; Lieutenant Colonel James Mercer (Ret) –The Mercer Foundation; Celia Thiel–Harrison Family YMCA. Medallion Winner: Cindy Worthy was recognized for her many years of service and dedication to United Community Ministries, where she has served on their Board and helped lead fundraising campaigns that have ensured their services would be available for the hungry and homeless of our community. Cindy received the Medallion Award, the highest volunteer service honor with only 20 being selected across the state of North Carolina each year. She was presented this award by Governor Roy Cooper at a ceremony at the North Carolina Capital Building.

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2023-24 BOARD OF DIRECTORS

RICK MCMAHON, RETIRED-NASH COUNTY PUBLIC SCHOOLS 2022-24 Board Chairperson

SAMMY ANDERSON, FOUNTAIN, ROBERSON, ANDERSON INSURANCE AGENCY, INC. CLEVELAND "CLEE" ATKINSON, EDGECOMBE COUNTY SHERIFF'S OFFICE JULIE BAGGETT, ROCKY MOUNT MILLS/CBC **CHRIS BESCHLER, CITY OF ROCKY MOUNT** JONATHAN BOONE, NASH COUNTY GOVERNMENT **ROBERT (BOB) BOYD, RETIRED - CUMMINS-RMEP** DR. VALERIE BRIDGES, EDGECOMBE COUNTY PUBLIC SCHOOLS DR. ANDY BRYAN, EDGECOMBE COUNTY PUBLIC SCHOOLS MICHELE CHERRY, VIDANT EDGECOMBE HOSPITAL **KEVIN CLARK, PNC BANK** TRACY CRENSHAW, CAROLINAS GATEWAY PARTNERSHIP SUZANNAH DAVIDSON, BATTLE, WINSLOW, SCOTT & WILEY, PA **MAJOR DUCKETT, EATON CORPORATIONS** LINDSAY EFIRD, UNIVERSAL LEAF NORTH AMERICA **DR. STEVE ELLIS, NASH COUNTY PUBLIC SCHOOLS ANGELA GAILLIARD, GOLDEN LEAF FOUNDATION KESHIA GARY, KABA ILCO** LISA GENNOSA, FAMILY MEDICINE CLINIC ALANE GORDON-BRAY, MENTAL HEALTH COUNSELOR MICHAEL (MIKE) GROVER, CENTENE CORPORATION - ENVOLVE BENEFITS THOMAS (TOM) HARRIS. RETIRED-FIRST CITIZENS BANK/ROCKY MOUNT COUNCILMAN

DR. LEW HUNNICUTT. NASH COMMUNITY COLLEGE GWEN HYMAN, EDGECOMBE COMMUNITY COLLEGE JACQUELYN LEWIS, CLOUDWYZE AUSTIN MCINTYRE, CORNING INC. DR. GREGORY MCLEOD. EDGECOMBE COMMUNITY COLLEGE **CHRIS MILLER, MILLER CONSULTING** ERIC MILLER, RETIRED - HOSPIRA, INC. **DR. HAYWOOD PARKER, TRUTH TABERNACLE MINISTRIES KRISTIN PATTERSON, FIRST CAROLINA BANK** DENISE SIMON, EXPRESS EMPLOYMENT PROFESSIONALS **KIRBY SLADE, NASH UNC HEALTH CARE** MICHAEL (MIKE) SMITH, RETIRED-HOSPIRA, INC. CHRISTY TAYLOR, COMMUNITY ADVOCATE BRACK TOWNSEND, RETIRED EDUCATOR HAVEN WESTON, FIRST CAROLINA BANK **VANESSA WHITAKER, SOUTHERN BANK TED WHITEHURST, PROVIDENCE BANK** ED WILEY, PRIME SMOKEHOUSE & NABS **GARY WINGFIELD. RETIRED - CUMMINS-RMEP** CRAIG WORTHY, BODDIE-NOELL ENTERPRISES, INC.



LEAVE A LASTING LEGACY

THE UNITED WAY TAR RIVER LEGACY ENDOWMENT SERVES AS AN ONGOING SOURCE OF SUPPORT FOR THE ORGANIZATION AND OUR MISSION. THE GROWTH OF THIS FUND CONTRIBUTES TO THE RESILIENCE AND FINANCIAL SUSTAINABILITY OF OUR UNITED WAY. HOW CAN YOU SUPPORT AND LEAVE A PERSONAL LEGACY...HELP ENSURE THE CONTINUATION OF OUR MISSION IN MANY WAYS: YOUR GIFT OR PLEDGE TO THE FUND; YOUR GIFTS IN MEMORY OR IN HONOR OF FRIENDS AND FAMILY; OR YOUR THOUGHTFULLY PLANNED BEQUEST. ALL CONTRIBUTIONS SUPPORT OUR GOAL TO BUILD A STRONG ENDOWMENT FOR THE FUTURE, AND GIFTS ARE TAX-DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW. FOR MORE DETAILS AND TO CONTRIBUTE, VISIT WWW.UNITEDWAYTRR.ORG/ENDOWMENT





United Way

Tar River Region

2501 SUNSET AVENUE - ROCKY MOUNT, NORTH CAROLINA 252-937-2213 WWW.UNITEDWAYTRR.ORG

