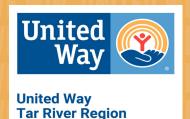


# 

2024-25 ANNUAL REPORT





#### MISSION

We unite people and resources to build a stronger community.

#### VISION

We will be champions of our community, empowering individuals and improving lives, while striving for IDEALS that facilitate lasting, positive change.

#### **VALUE STATEMENTS**

#### **INTEGRITY:**

We practice care, compassion and honesty in the stewardship of resources and relationships entrusted to us by our community.

#### **DIVERSITY:**

We value each person's unique gifts that strengthen our community through individual experiences, skills and resources.

#### **EXCELLENCE:**

We focus on achieving the highest standards of organizational excellence and are committed to achieving our mission and vision.

#### **ACCOUNTABILITY:**

We ensure effective, responsible, equitable and ethical management of the resources given to us by our community.

#### **LEADERSHIP:**

We present a strong, united voice that inspires people to build a better, more self-sufficient community.

#### **SOLUTIONS:**

We work collaboratively, effectively and strategically to improve pressing local health and human service needs, while creating a caring and responsive community. 3 Introduction

Message from the Executive Director & Board Chair

Financial Highlights
Financial Summary for the Year Ended June 2023

Recognition
Workplace Campaigns/ Corporate/Foundation Recognition

2024-25 Recap
Collection of campaign activities & More

Landmark Leadership Foundation
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111 Impact Report

Our Community. Our Impact. Our Results
A local community snapshot and Our impact in the
community through Education, Health & Income programs

Community Development & Initiatives
NC 2-1-1, Emergency Food & Shelter Program, NC Governor's
Volunteer Service Award Winners



Dear Friends and Supporters,

United Way is proud to be one of the most trusted and recognized nonprofit organizations—both nationally and right here in our community. Our iconic logo—the open hand beneath a vibrant rainbow—stands as a powerful symbol of hope, unity, and the collective compassion that drives our work to mobilize our community in creating brighter tomorrows for all.

For more than 70 years, United Way Tar River Region has been a catalyst for change in our community. Every day, we work to connect people, resources, and organizations to strengthen lives and build a more resilient and caring region.

We are incredibly grateful for the unwavering support from our community—individuals, businesses, and partners alike—who continue to believe in our mission. Thanks to your generosity, we have raised more than \$12 million over the past decade, directly impacting thousands of lives through local programs and services.

2024 was a year of meaningful progress and powerful partnerships.

Over 5,000 donors, 38 dedicated Board Directors, 300 passionate volunteers,

24 Community Investment Partners, 35 impactful nonprofit programs, and countless community allies have come together to drive change. Through this collaborative spirit, we continue to make a lasting difference—supporting critical services, improving lives, and strengthening our region.

Thank you for believing in the United Way model—a single, strategic point of giving that benefits multiple programs, agencies, and initiatives. Together, we are not only meeting needs, but creating opportunities, inspiring hope, and building a better future for everyone in our community.

With heartfelt appreciation,

Ginny Mohrbutter, Executive Director

Jonathan Boone, 2024 Board President United Way of the Tar River Region is proud to celebrate another successful year of service and impact. As part of our ongoing commitment to the highest standards of accountability, we are pleased to report that Bunch & Company LLP has issued an unmodified opinion on our financial statements for the fiscal year ending June 30, 2022.

This clean audit opinion is a powerful affirmation of our sound financial practices and responsible stewardship of donor contributions. We go to great lengths to ensure that our community can continue to place its trust in us—knowing that every dollar is managed with integrity, transparency, and purpose.



**26.3%** 

# **EDUCATION**

PROGRAMS THAT BUILD SUCCESSFUL YOUTH AND FAMILIES.



**25.6**%

## **INCOME & INDEPENDENCE**

PROGRAMS THAT GIVE PEOPLE HOPE AND TOOLS TO LIVE INDEPENDENTLY.



9.3%

## **HEALTH**

PROGRAMS THAT HELP PEOPLE
MANAGE AND PREVENT
CHRONIC PHYSICAL
AND MENTAL ILLNESSES.



21.2%

# COMMUNITY DEVELOPMENT

NC 2-1-1, EMERGENCY FOOD AND SHELTER PROGRAM AND OTHER COMMUNITY COLLABORATIVES.



11.3%

## **FUNDRAISING**

COSTS ASSOCIATED WITH PROVIDING DONORS
THE OPPORTUNITY TO HELP IMPROVE
THEIR COMMUNITY.



**3.0**%

# GENERAL & ADMINISTRATION

COSTS ASSOCIATED WITH ADMINISTRATIVE FUNCTIONS



3.3%

# DONOR RESTRICTED DONATIONS

DOLLARS RESTRICTED BY DONORS FOR SPECIFIC PROGRAMS OR CHARITABLE ORGANIZATIONS.



Amazon Smile Foundation

Boddie-Noell Enterprises, Inc.

Boys & Girls Clubs of the Tar River Region

Bridgestone Americas Tire Operations, LLC

**Bridgestone Trust** 

Bunch & Company, L.L.P.

C. W. Williams & Co., L.L.C.

Carolina Tire Co., Inc.

**CBC/WRAL Community Fund** 

Centene Dental and Vision Services

Centra Credit Union

Christian Fellowship Homes of Nash/Edgecombe Counties

City of Rocky Mount

Communities In Schools

Corning Incorporated Foundation

**Cummins Rocky Mount Engine Plant** 

Davenport Autopark

Down East Partnership for Children

**Dunbar Community Development Club** 

**Eaton Corporation** 

**ECU Health** 

**Edgecombe Community College** 

**Edgecombe County** 

**Edgecombe County Public Schools** 

**Express Employment Professionals** 

First Carolina Bank

Fountain, Roberson, & Anderson Agency, Inc.

Girl Scouts - North Carolina Coastal Pines

Harris Teeter

Hitachi Astemo

Jim Dickens Printing & Promotional Products, Inc.

Meals On Wheels of Rocky Mount, Inc.

My Sister's House, Inc.

Nash Community College

Nash County

Nash County Public Schools

Nationwide

**New Standard Corporation** 

Peacemakers of Rocky Mount Incorporated

PNC Bank Inc.

**PNC** Foundation

Poyner Spruill LLP

Providence Bank

Robersonville Physicians, PC

Rocky Mount Family YMCA, Inc.

**Rocky Mount Mills** 

Scouting America - East Carolina Council

Southern Bank & Trust Company

Standard Insurance

State Employees Combined Campaign

Stifel, Nicolaus & Company, Incorporated

Strategic Twin-Counties Education Partnership

(STEP)

**Tarboro Community Outreach** 

**Target** 

The Boddie-Noell Foundation

The Carolinas Gateway Partnership, Inc.

The Cummins Foundation

The Mercer Foundation

The Wright's Center, Inc.

Town of Princeville

Town Of Tarboro

TCI Works

Truist

**UNC Health Nash** 

**United Community Ministries** 

United Way Tar River Region

Universal Leaf North America U.S., Inc.



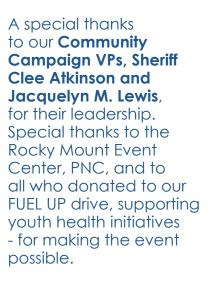
We proudly launched our 2024 United Way campaign with a powerful kickoff event that brought together law enforcement, firefighters, faith leaders, businesses, nonprofits, donors, and volunteers all united in support of our mission. The day began with the inspiring Ride 4 United Way, starting at the Rocky Mount Event Center and ending at the United Way office, where cheers greeted the cyclists and marked the spirit of

collaboration.

Our United Way Executive Director, Ginny Mohrbutter, received the Distinguished Citizen of the Year Award, the highest honor from the Chamber! This prestigious award recognizes a community leader who has made a lasting, positive impact on the Rocky Mount business community.

Hosted by United Way of North Carolina, the Spirit of North Carolina Award honors organizations that exemplify community leadership through their United Way campaigns. This year's Eastern NC ceremony, held at Smith's Pavilion in Nash County, celebrated the impactful contributions of Boddie-Noell Enterprises, City of Rocky Mount, Cummins RMEP, First Carolina Bank, Nash County Public Schools, PNC Bank, and Neill Nelson. Keynote remarks by Jonathan Boone, Immediate Past Board President and Deputy County Manager of Nash County, along with Angela Gailliard and Jackie Lewis, United Way Board Chair and V/P Community Campaign.







The United Way Community
Champions' Award was
presented the 2023 Tornado
Responders, Supporters, &
Survivors who demonstrated
resilience and strength in
the face of adversity. These
individuals embodied the spirit
of survival and generosity during
a challenging time.

Building *community*.

One ride at a time.

#### LANDMARK LEADERSHIP FOUNDATION

Members of the Landmark-Leadership Foundation are those individuals who contribute \$500 or more towards the United Way Tar River Region campaign. Each Leadership donor possesses a compassionate spirit and a desire to take action. The result of their investments is a caring community that is resilient in the face of change and responsive to new challenges. The members of the Leadership Circles are committed individuals who give graciously to our community. They are leaders who possess true generosity and a commitment to today's challenges.

Alexis De Tocqueville Society \$10,000 + Anonymous (2)

Dr. Robert E. Zipf, Jr.

The Nashcombe Circle \$5,000 - \$9,999 Anonymous (2) Frances A. Gaither

Ted & Dawn Whitehurst

The Tar River Circle \$2,500 - \$4,999 Anonymous (1) Mayo Boddie

Mike & Mary Ann Boddie Bill & Kim Boddie

Douglas Ford
Mike & Bryan Hancock
Debra Medlin
Chris & Eric Miller
Ingrid Nelson
Jeff Tobias

Ron A. Day

Cindy & Craig Worthy

The Coastal Plain Circle

\$1,000 - \$2,499
Anonymous (13)
L. Britt Allsbrook
William A. Benbow
David & Jacquie Blackshear
Bill & Laura Boddie
Jonathan & Paula Boone
Dylan B. Bunch

Kevin J. Clark Melissa Correll Robbie & Paige Davis Mahlon W. DeLoatch, Jr.

Joel A. Dunn

Randy & Linda Evans Ansley & Thomas Forsberg

Jose A. Fuentes Crystal Gwynn John R. Hall James L. Hight Vel & Sam Johnson Rhonda W. Jordan David Keul

David Keul Laura Kneavel Linda Knight Ginny & Trent Mo

Ginny & Trent Mohrbutter

Neill Nelson

Dr. Haywood L. Parker Henry & Lynn Parrish Robin A. Sanford, D.BA.

Stacie Shatzer

Warren and Debbie
Stephenson
Sherry A. Thompson
Brack & Anne Townsend
John E. Tracey
Haven Weston
Gary L. Wingfield
Molly & Barden Winstead
W. Michael Worsham

The Gateway Circle \$500 - \$999

Anonymous (63)
Joshua M. Anderson
Sylvia M. Anthony-McGeachy
Marvin C. Arrington
Miranda Ashley
Clee & Kim Atkinson
Jennifer A. Avent
Ashley A. Bailey
Brenton F. Bent

Dick & Jane Bethune Dowanna G. Bobbitt

Kelly Bock

Bunn & Paula Boddie Christopher A. Booth Kevin & Debra Boudreau

Kristen D. Brabble

Marvin S. Braswell Eboni N. Bridges Christopher L. Broady Thomas P. Brown Vera C. Brown Chanegua Bryant Parnell Bryant Wade E. Burton Allan & Harriet Buss Larry L. Bynum Donna S. Cameron Gregory S. Camp Deborah J. Carter Bill & Janet Carver Bill & Janet Carver Justin L. Chandler Janice Chavis Kevin Clark Kena Cofield Jones Maxie Thomas Coker, Jr. Lauren Collins Phyllis Cowell Tracy Crenshaw John Cross Carlton Cutchin **Elton Daniels** Janeen Daniels Michelle & Alan Davis William C. Dawkins Steven Deaton John W. Denton Lisa D. Dew Bianca Dickens Niecyl R. Dietz Henry Lankford Dunton, III H. Marie Easley Sarah J. Eatmon Maria Eley Zammer L. Erving Lonzell Evans Timothy W. Ezzell Tim R. Farmer

Bryant Fisher

Willie & Katherine Flowers

Sonny & Pell Foster Nekuelia Freeman Mr. Victor A. Freeman James & Angela Gailliard Kamalakannan Ganapathy Jamie Garner Larry Garrett Louis N. Gay, III Paul Gilbert Michael Girouard Ron & Robbie Green Orlander Hagans Susan Hale Clarence Harris Robert Hassell Mark A. Henderson Kenneth Otto Hibbler William J. Holmes, III Daniel & Carmen Hope Tashara Howell Doris A. Howington Rosalen F. Huff Robin A. Hundley John C. Jackson Stanley A. Johndrow **Brad Johnson** Archie M. Jones Dwayne Jones Carl L. Jones. IV Tamika Joyner Scott, Jen, and Bryce Keene Gary W. Keffer Priscilla A. Knight Ravi K. Kota Daniel J. Kraszeski Robert H. Ladd. III James Lancaster, Jr. Debra J. Lanham Andrew J. Lewis Denise P. Long Liz & Ted Lord Keith L. Lowe Ruth Lucas John G. Lupton

Jose P. Lyles Antwan S. Lynch Rodney Lynch David Mangum Patricia J. Mauldin William J. McArthur Sophia A. Means John M. Mebane. Jr. Teresa H. Medlin Andre Meeks Melanie Meeks Andrea M. Mills Edna E. Mitchell Heather S. Mitchell Ronnie T. Mitchell Bonnie L. Moore Darvin L. Moore Manny Morales Virginia C. Moses **Tracey Moss** Donte J. Myrick Shea B. Neal Lorenza Odom Tony & Jacqueline Parker Tina M. Partain Joseph E. Parvin Mr. Paavan Patel Lowry D. Perry **Durell & Gray Petway** Michael W. Phillips Christopher M. Pierce Steve & Emilie Pinkston Lakeshia S. Pittman Leo Pittman Savalas L. Pittman Kelli H. Pridaen Mr. & Mrs. Russell L. Proctor, III Tom & Susan Rackley Anthony Ragland Chad & Katie Reese Donna Reynolds David E. Richardson

Deronde S. Richardson Gregory K. Richardson Lashonda Richardson Linda Rideout David C. Rizzo Grant T. Roberson Kali Ruffin Kendrayl G. Scott Terri W. Sharpe Kenwan F. Shaw Tommy L. Shields Larry Silver Monique S. Silver Nicholas K. Silver Bruce & Debra Slavin Terry W. Slayton Sharron L. Smith Nacretia R. Southerland Kendall L. Speight Pamela D. Spivey W. Douglas Starr J. Buckley Strandberg Darryl V. Strother Shannon L. Sutton Debra A. Terrell

Martha K. Tesoro William H. Thorne. III Phyllis A. Tillery Meghan Towler Robert D. Wagner Millie & Bill Walker Sheila Wallace Keyana Walston Ronelle M. Washington **Beth West** George G. & Beezie A. Whitaker Vanessa Whitaker Azim R. Wiggins Alexander R. Williams **Don Williams** Priscilla M. Williams Rip & Jane Woodin Gregory K. Wright Cheryl & Kelvin Yarrell

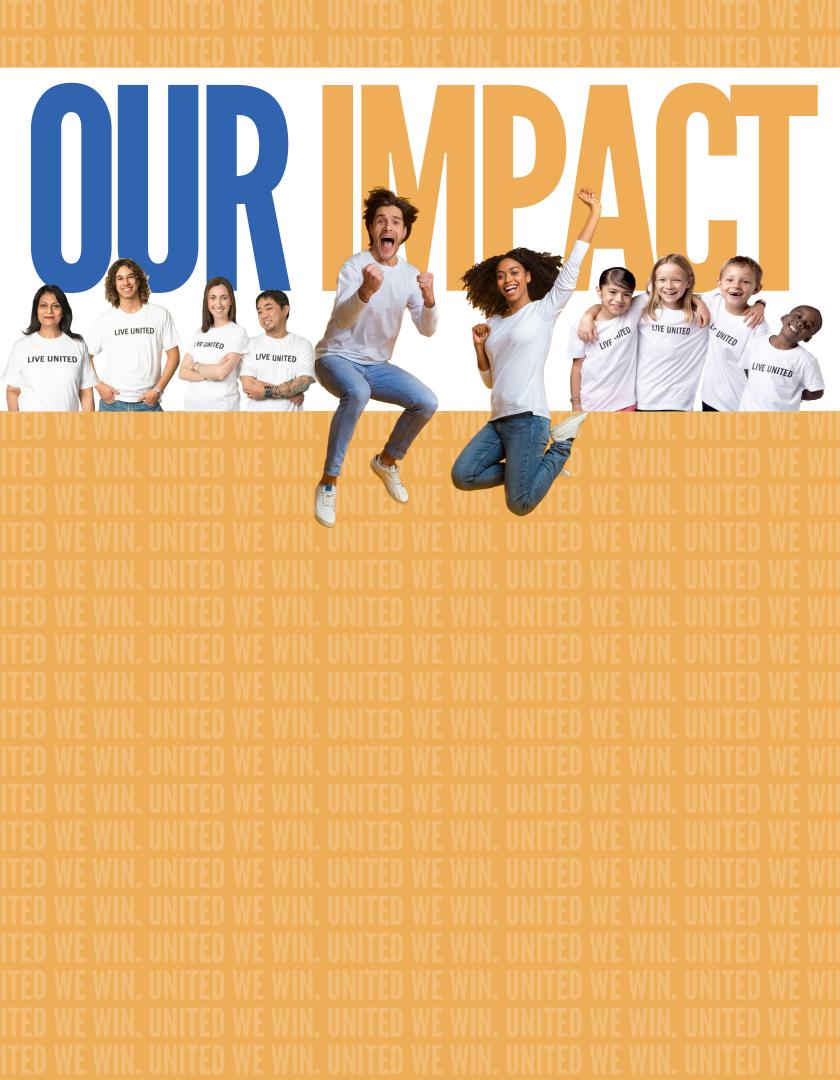
#### MEMORIAL & HONORARY CONTRIBUTIONS

In Memory of Helen J. Burke Richard A. McMahon William Steptoe



In Memoriam **RICK MCMAHON** United Way Board President

As of December 31, 2024, every effort has been made to verify information for accuracy and completeness for this list of donors to the United Way Tar River Region for the 2024 Campaign. We sincerely apologize if we omitted your name or if your name is listed incorrectly. Please note that some donors have elected to remain anonymous. Please contact the United Way office at 252.937.2213, and we will be happy to make any corrections and include them in our next year's annual report.





**PEOPLE UNINSURED: 14%** 

**FOOD INSECURE FAMILIES: 15%** 

**GRADUATION RATE: 80.94%** 

**POST-SECONDARY ENROLLMENT: 48.1%** 

**HEALTH** 

By making it easier for people to access substance abuse programs, receive quality health care and access nutritious foods, we're fighting to help everyone get—and stay—healthy.

\$82,425 INVESTED

# **EDUCATION**

Success in life is enhanced with quality educational opportunities. Through United Way programs, thousands of children and families were given the support they need to strengthen their literacy, stay on track in school, graduate high school and find a career.

\$234,118 INVESTED =

# **INCOME & INDEPENDENCE**

United Way is promoting self-sufficiency by tackling food insecurities, homelessness, financial challenges and other personal barriers to improve the quality of life for individuals and families throughout our local communities.

**UNEMPLOYMENT RATE: 4.6%** 

\*Data sources: CENSUS.GOV, MYFUTURENC.ORG, FOODBANKCENC.ORG, NC RURAL CENTER

\$227,346 INVESTED =

**RESIDENTS BELOW POVERTY LEVEL: 17.95%** 



A veteran, who has several mental and physical disabilities spent his days feeling depressed, and complaining to his wife and daughter about his life. His sister heard about The Wright's Center and decided she had to do something to get her brother out of the house each day. Upon his enrollment, he could see a light at the end of the tunnel. Currently, he looks forward to staying active and attending the Center every day.

# 2,083 PEOPLE IMPROVED THEIR HEALTH

A teenager at The Boys & Girls Club, was struggling with anger issues at school, leading to frequent conflicts with peers and teachers. A team member introduced her to anger management techniques, which allowed her to channel her emotions constructively. Today, her transformation extends beyond behavior to positively impacting her academic performance and social interactions.

95,730 PEOPLE WERE EMPOWERED



= 18,609 PEOPLE IMPROVED THEIR HEALTH



## **UNITED WAY COMMUNITY IMPACT**

Thank you to our dedicated United Way Planning Committee for their diligent work updating our Community Impact Plan. This plan has helped guide our work for many years and provides a blueprint for our community investment process and our organization. Scan the QR Code below to learn more about our Community Impact Plan:

#### **2024-25 Planning Committee Members:**

Angela Gailliard & Craig Worthy-Chairpersons

Chris Beschler Jonathan Boone Bob Boyd Kevin Clark Chris Miller Ginny Mohrbutter

Dr. Haywood Parker Kirby Slade Mike Smith Christy Taylor Brack Townsend Gary Wingfield









Photos taken during the 2024 Community Investment Meetings

#### **COMMUNITY INVESTMENT**

The work of our Community Impact Teams is crucial to provide a citizen-review process that helps evaluate, visit, and recommend funding for our local United Way Programs. With our Board of Directors' having the final review and approval, this process ensures United Way donations are used in the most accountable and impactful ways. A BIG thank you to our Board Leaders & 3 Impact Teams:

2024 Board VP-Christy Taylor and 2025 Board Co-VP's: Chris Beschler & Kirby Slade

Education: Chair-Gwen Hyman; Wanda Alford; Sharon Barnhill; Alane Gordon-Bray; Nate Sexton, and Brack Townsend.

Health: Chairs-Harriet Buss, Laura Joyner, & Bonnie Przelomski; Amy Dixon, Lindsay Efird, and Shurett Rawlings.

Income: Chair-Felisa Hunter; Lakesha Alston; Sammy Anderson, Mary Ann Avery; Robin Blackwell; and Shane Lancaster.

## NORTH CAROLINA GOVERNOR'S VOLUNTEER SERVICE AWARD RECIPIENTS

Each year, our United Way facilitates the Governor's Volunteer Service Awards for outstanding volunteers within the twin-county region. This awards program recognizes North Carolina's most dedicated volunteers across the state. Winners are listed below.



Nash County: Virginia "Jenny" Hux and Sharon Odom Braswell Memorial Library



Nash County: PNC Employee Group Boys & Girls Clubs of the Tar River Region



Nash County: Sandra Thomason Christian Fellowship Home



Nash County: Barbara Batts Twin County Autism Family Support Group



Edgecombe County:
Dottie Umstead
The Mercer Foundation

# **NC 211 PROGRAM**



United Way Tar River Region began our local 2-1-1 Program in 2008 after a community-wide needs assessment indicated we needed a free, confidential, 24-hour per day, information and referral (I & R) program that would connect our community members with vital health and human resources. With the idea that information is powerful for our local citizens, we began this program across the twin-counties of Edgecombe and Nash, did all the database research, and partnered with United Way N.C. to access professional and highly trained I & R specialists operating out of a shared call center.

Since then, our local 2-1-1 Program has fielded thousands of calls and website visits that have connected our citizens with needed health and human service supports, increased access to resources & care, improved the health of citizens, and supported those after extraordinary situations, such as COVID-19, the QVC facility fire, and most recently, our July 19th Tornado. A total of 3,677 calls were made during the year of 2024.

Special thanks to our funder: ECU Health Foundation.

# **Emergency Food & Shelter Program**

Our United Way continues to serve as the administrator for the National Emergency Food and Shelter Program (EFSP). The EFSP is a Federal program administered by the U.S. Department of Homeland Security's Federal Emergency Management Agency. Funding is based on unemployment and poverty rates in our community and helps provide essential emergency food and shelter, and Nash & Edgecombe counties. For Phase 41, we awarded funding of \$ 69,241. The EFSP Advisory Board, with Board Chair, Warren Stephenson, oversaw the distribution of these funds to community Local Recipient Agencies for both Phases include: A Touch of the Father's Love, Christian Fellowship Homes, My Sister's House, St. Andrew's Church, Tarboro Community Outreach, The Mercer Foundation, The REACH Center, The Salvation Army, N.E.W., Truth Foundational Ministries, United Community Ministries.

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#### 2024-25 BOARD OF DIRECTORS

**IN MEMORIAM** 

2024 BOARD CHAIRPERSON

**2025 BOARD CHAIRPERSON** 

RICK MCMAHON, RETIRED-NASH COUNTY PUBLIC SCHOOLS
2022-24 BOARD CHAIRPERSON

JONATHAN BOONE. NASH COUNTY GOVERNMENT

ANGELA GAILLIARD, GOLDEN LEAF FOUNDATION

SAMMY ANDERSON, FOUNTAIN, ROBERSON, ANDERSON INSURANCE AGENCY, INC.

CLEVELAND "CLEE" ATKINSON, EDGECOMBE COUNTY SHERIFF'S OFFICE

JAMMIE BARBER, CUMMINS ROCKY MOUNT ENGINE PLANT

CECILIA "CECE" BARRECA, POYNER SPRUILL LLP

JULIE BAGGETT, ROCKY MOUNT MILLS/CBC

CHRIS BESCHLER, CITY OF ROCKY MOUNT

NATALIE BESS. EGECOMBE COUNTY GOVERNMENT

ROBERT (BOB) BOYD, RETIRED - CUMMINS-RMEP

DR. ANDY BRYAN. EDGECOMBE COUNTY PUBLIC SCHOOLS

MICHELE CHERRY, ECU HEALTH EDGECOMBE

**KEVIN CLARK. PNC BANK** 

TRACY CRENSHAW, CAROLINAS GATEWAY PARTNERSHIP

MAJOR DUCKETT. EATON CORPORATION

LINDSAY EFIRD, UNIVERSAL LEAF NORTH AMERICA

DR. STEVE ELLIS, NASH COUNTY PUBLIC SCHOOLS

**KESHIA GARY. KABA ILCO CORPORATION** 

LISA GENNOSA, FAMILY MEDICINE CLINIC

ALANE GORDON-BRAY, RETIRED-SUBSTANCE ABUSE COUNSELOR

MICHAEL (MIKE) GROVER, CENTENE CORPORATION - ENVOLVE BENEFITS

THOMAS (TOM) HARRIS, RETIRED-FIRST CITIZENS BANK/ROCKY MOUNT COUNCILMAN

DR. LEW HUNNICUTT. NASH COMMUNITY COLLEGE

GWEN HYMAN. EDGECOMBE COMMUNITY COLLEGE

**JACQUELYN LEWIS, BLUE CROSS BLUE SHIELD** 

**AUSTIN MCINTYRE, CORNING INC.** 

DR. GREGORY MCLEOD, EDGECOMBE COMMUNITY COLLEGE

**CHRIS MILLER. MILLER CONSULTING** 

DR. HAYWOOD PARKER. TRUTH TABERNACLE MINISTRIES

DENISE SIMON, EXPRESS EMPLOYMENT PROFESSIONALS

KIRBY SLADE, NASH UNC HEALTH CARE

MICHAEL (MIKE) SMITH, RETIRED-HOSPIRA, INC.

CHRISTY TAYLOR, COMMUNITY ADVOCATE

BRAXTON "BRACK" TOWNSEND. RETIRED EDUCATOR

HAVEN WESTON, FIRST CAROLINA BANK

VANESSA WHITAKER, SOUTHERN BANK

TED WHITEHURST, PROVIDENCE BANK

ED WILEY, PRIME SMOKEHOUSE & NABS

GARY WINGFIELD, RETIRED - CUMMINS-RMEP

CRAIG WORTHY, BODDIE-NOELL ENTERPRISES, INC.

**UNITED WAY STAFF** 

GINNY MOHRBUTTER, EXECUTIVE DIRECTOR ALAN DAVIS, ASSISTANT DIRECTOR/CFO

TAMIKA JOYNER, CAMPAIGN & MARKETING MANAGER

CAROL HERBET, OFFICE ASSISTANT



#### LEAVE A LASTING LEGACY

THE UNITED WAY TAR RIVER LEGACY ENDOWMENT SERVES AS AN ONGOING SOURCE OF SUPPORT FOR THE ORGANIZATION AND OUR MISSION. THE GROWTH OF THIS FUND CONTRIBUTES TO THE RESILIENCE AND FINANCIAL SUSTAINABILITY OF OUR UNITED WAY. HOW CAN YOU SUPPORT AND LEAVE A PERSONAL LEGACY...HELP ENSURE THE CONTINUATION OF OUR MISSION IN MANY WAYS: YOUR GIFT OR PLEDGE TO THE FUND; YOUR GIFTS IN MEMORY OR IN HONOR OF FRIENDS AND FAMILY; OR YOUR THOUGHTFULLY PLANNED BEQUEST. ALL CONTRIBUTIONS SUPPORT OUR GOAL TO BUILD A STRONG ENDOWMENT FOR THE FUTURE, AND GIFTS ARE TAX-DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW. FOR MORE DETAILS AND TO CONTRIBUTE, VISIT WWW.UNITEDWAYTRR.ORG/ENDOWMENT



2501 SUNSET AVENUE - ROCKY MOUNT, NORTH CAROLINA 252-937-2213 WWW.UNITEDWAYTRR.ORG



