

UNITED WE SUCCEED.

2017 ANNUAL REPORT



Serving Nash and Edgecombe Counties

MISSION

STATEMENT

We unite people and resources to build a stronger community.

VISION

STATEMENT

We will be champions of our community, empowering individuals and improving lives, while striving for IDEALS that facilitate lasting, positive change.

VALUE

I

Integrity ~ We practice care, compassion and honesty in the stewardship of resources and relationships entrusted to us by our community.

D

Diversity ~ We value each person's unique gifts that strengthen our community through individual experiences, skills and resources.

F

Excellence ~ We focus on achieving the highest standards of organizational excellence and are committed to achieving our mission and vision.

Α

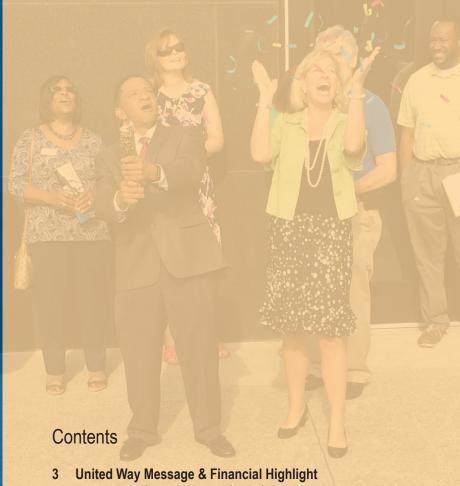
Accountability ~ We ensure effective, responsible, equitable and ethical management of the resources given to us by our community.

Leadership ~ We present a strong, united voice that inspires people to build a better, more self-sufficient community.

C

Solutions ~ We work collaboratively, effectively and strategically to improve pressing local health and human service needs, while creating a caring and responsive community.

OUR UNITED WAY AT WORK



Message from the Board Chair & Executive Director Financial Summary for the Year Ended June 2017 2017 Board of Directors & Staff

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Our impact in the community through Health, Education & Income.

5 Community Development & Initiatives

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Collection of campaign activities and award recognition

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2017 Reflections on United Way activities & events

UNITED WAY MESSAGE

Dear Friends,

United Way Tar River Region has been working in our community over 65 years improving the quality of life for local citizens, friends and neighbors. We thank all who joined us this year in surpassing our \$1.2 million dollar Community Campaign goal, all who joined us at our Sunday Supper at the Mills, all who helped with Hurricane Matthew Recovery efforts, and all who work tirelessly in our community to make a difference in the lives of others.

By focusing funding on our communities' most pressing needs in the areas of Education, Health, and Income & Independence, United Way encourages self-sufficiency and enhanced quality of life. We live our organizational values of integrity, diversity, excellence, accountability, leadership and solutions each day. We are focused on our strategic goal to drive positive community change by tackling some of our greatest challenges. By funding 36 community-based health and human service programs in partnership with 24 nonprofit partners, over 500 volunteers and over 10,000 donors, United Way Tar River Region and our network of amazing partners positively impact 75,000 lives each year in Edgecombe and Nash counties.

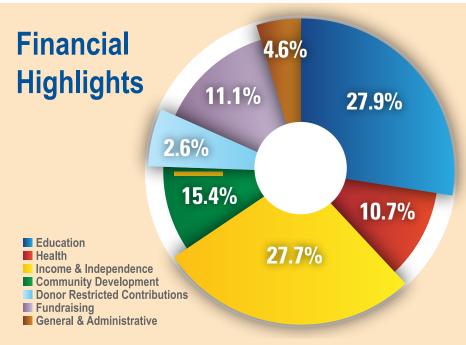
United Way Tar River Region is dedicated to our mission to unite people and resources to build a stronger community. During its history, United Way Tar River Region has raised and invested well over 50 million dollars into our local community with the ultimate goal of higher quality of life for all. Best wishes.

Dr. Havwood Parker 2017 Board Chairperson Ginny Mohrbutter **Executive Director**









United Way Tar River Region has celebrated another successful year. Bunch and Company, LLP has given our United Way an unmodified opinion again this year, the best available, on our financial statements for the year ended June 30, 2017. This is a major demonstration of our commitment to ensure the highest level of accountability to our donors and the community at-large

2017 BOARD OF DIRECTORS

*Dr. Haywood Parker Truth Tabernacle Ministries **Board Chairperson**

Wick Baker Vidant Edgecombe Hospital

*Jonathan Boone City of Rocky Mount

Co-Chair VP/Community Investment

President-Elect

*Bob Boyd Retired Cummins-RMEP

VP/Governance

*Angela Burton Word Tabernacle Church

Co-Chair VP/Planning

Jacquelyn (Jackie) M. Deloach Cummins-RMEP

Eric Evans Edgecombe County Government

John Farrelly Edgecombe County Public Schools

*Gary Fazio Boice-Willis Clinic, PA

At Large Memger

*Gerry Felton PNC Bank

VP/Finance

Ben George Acme United Corporation

Dorsey Glover Nash-Rocky Mount Public Schools

Retired Educator

Adam Hodges Crown LSP Group

Gwen Hyman Edgecombe Community College

Dr. Shelton Jefferies Nash-Rocky Mount Public Schools

Dr. Meera Kelley Nash UNC Health Care

*Zee Lamb Nash County Government

At Large Member

David Lavely Envolve Vision

*Diane LeFiles Educational Leader

VP/Marketing & Communications

Debra Lewis Eaton Corporation

Jimmy Matthews McGladrey LLP

*Rick McMahon Nash-Rocky Mount Public Schools

Retired Superintendent

At Large Member

Ashley Miles Berry Global

*Chris Miller Miller Consulting

Secretary

Eric Miller Hospira, Inc.

Retired

*Thomas Moton City of Rocky Mount

VP/Community Campaign

Neill Nelson Davenport Autopark

Lou Reda Lou Reda's An American Table

*Dr. Keith Smith Nash Community College

VP/Community Development

*Mike Smith Hospira

Retired - VP/Resource Development

William Solomon The Solomon Law Firm

*Christy Taylor Express Employment Professionals

Immediate-Past President

John Turnage Southern Credit Adjusters

Vanessa Whitaker Southern Bank

Ted Whitehurst Providence Bank

Mark Wilson Rocky Mount Telegram

*Craig Worthy Boddie-Noell Enterprises

Co-Chair VP/Planning

Lisa Wright Pfizer

Dr. Molly Wyatt North Carolina Wesleyan College

*indicates Executive Board member

UNITED WAY STAFF: Ginny Mohrbutter, Executive Director Alan Davis, Assistant Director/CFO Tamika Joyner, Donor & Volunteer Relations Manager Elizabeth Scott, Administrative & Impact Specialist Lillian Fruster, Title V Employee

OUR IMPACT

We are working across the Twin-County region to develop and implement strategies that make a difference for our biggest challenges. We support programs, services and initiatives that deliver results in the areas of **EDUCATION**, **INCOME** & **HEALTH**. Your donations support over 36 local health and human services programs through our United Way and 24 Funded Partners.

HEALTH

EDUCATION

INCOME & INDEPENDENCE



Annette Coggins

Former program participant

Annette previously participated in a United Way program to help her cope with her mental health concerns. Through this experience, she has gained tools needed to live a full life. Today, Annette frequently volunteers with United Way. She also enjoys creating oil paintings and mission work with her church to encourage children in foreign countries. Because of United Way programs, Annette has prospered.

5,373

people improved their physical and mental well-being.

Brandon Atkins

Former program participant

Several years ago, Brandon was enrolled in a United Way educational program. While enrolled in this program, his instructors talked to him about self-worth, social interaction, study skills and provided tutoring in his weak subjects. Today, Brandon is a college graduate, started a career in management and is engaged to be married. Because of United Way and the network of supporters, Brandon is a success!

6,324

youth and families were empowered.

Dee Bullock

United Way Donor

In her previous Snapshot, she was a long-standing United Way donor through Vidant Edgecombe Hospital; believing in the success of United Way. After experiencing the tragic aftermath of Hurricane Matthew, Dee found herself needing the services in which she supported over two decades. As a result of United Way resources, she was able to be resilient and live a better life than she ever imagined. Dee is no longer a victim. She is a survivor.

40,042 lives were given hope and tools to live independently.

25,156 meals were served to fight hunger through United Way programs.

We are focused on our communities' greatest challenges to foster lasting, positive change.

COMMUNITY DEVELOPMENT & INITIATIVES

NC 2-1-1 -

Get Help! 2-1-1 is an easy-to-remember and universally recognizable telephone number that connects people in need with information and assistance through referral to community services and providers. Available 24-hours per day/ 365 days per year, United Way Tar River Region's NC 2-1-1 call volume averages 100+ calls per month, plus the United Way Tar River Region office directly receives additional resource calls. You can also get real-time, searchable data in a single-to-use format by visiting www.211counts.org which can be a useful tool to assist in writing



Simply call: 2-1-1 or visit: www.nc211.org.

grants, developing policy, or having conversation about local community needs.

EMERGENCY FOOD & SHELTER PROGRAM

Our United Way continues to serve as the administrator for the National Emergency Food and Shelter Program (EFSP). The EFSP is a Federal program administered by the U.S. Department of Homeland Security's Federal Emergency Management Agency. Funding is based on unemployment and poverty rates in our community and helps provide essential emergency food and shelter, and Nash & Edgecombe counties were awarded \$94,335 in Phases 34. The EFSP Advisory Board, with Board Chair, Warren Stephenson, oversaw the distribution of these funds to community Local Recipient Agencies that include: Christian Fellowship Home of Nash-Edgecombe Counties, My Sister's House, St. Andrews Episcopal Church, The Impact Center's REACH (Responsive Assistance to Cooperative Households), The Salvation Army, Tarboro Community Outreach, Truth Foundational Ministries, and United Community Ministries.

HOMETOWN HIRES PROGRAM

Hometown Hires is a program in partnership with the Upper Coastal Plain Learning Council that works to address generational poverty by creating employment opportunities for the unemployed in our region. It works to provide education, training and other skills development for individuals, while also helping match them with meaningful employment. Hometown Hires has a positive ripple effect not only for the individual but for his or her family, as finding the right job, can lead a person down a path toward success and personal fulfillment.

DISASTER RECOVERY

We have remained a lead agency in Hurricane Matthew long-term recovery serving with the Twin Counties Disaster Recovery Group. As the fiscal agent for this group, we have helped secure over \$125,000 in grants to assist with addressing unmet needs in our community as people move back into permanent housing after loss and displacement from Hurricane Matthew.



CAMPAIGN AWARDS

DIAMOND AWARDS

(100% participation & \$176 per capita and above)

Boddie-Noell Enterprises, Inc.

Davenport Autopark

Dunbar Community Development Club, Inc.

Express Employment Professionals

First Carolina Bank

Meals On Wheels of Rocky Mount, Inc.

RSM US LLP

United Way Tar River Region

PLATINUM AWARDS

(\$176 per capita and above)

Bunch & Company, L.L.P.

Cummins Rocky Mount Engine Plant

Eaton Corporation

Envolve Vision, Inc.

Poyner Spruill LLP

Providence Bank

Stifel, Nicolaus & Company, Incorporated

The Carolinas Gateway Partnership, Inc.

Universal Leaf North America U.S., Inc. - Corporate Office

GOLD AWARDS

(\$126 - \$175 per capita)

American Red Cross of Northeastern North Carolina

City of Rocky Mount

Great American Cookies

New Standard Corporation

Tri County Industries Inc.

United Parcel Service (UPS)

SILVER AWARDS

(\$76 - \$125 per capita)

Association for Learning Disabled and Handicapped (ALDH)

Brame Specialty Co., Inc.

Christian Fellowship Homes of Nash/Edgecombe

Count

Nash Community College

PNC Bank Inc

Rocky Mount Telegram

Southern Bank & Trust Company

Tarboro Community Outreach, Inc.

Target

The Wright's Center, Inc.

BRONZE AWARDS

(\$50 - \$75 per capita)

Communities In Schools of the Rocky Mount

Fountain, Roberson, Anderson Agency, Inc.

My Sister's House, Inc.
Rocky Mount Family YMCA, Inc.

Telco Credit Union

HONORABLE MENTION AWARDS

(\$30 - \$49 per capita)

Down East Partnership for Children

Nash-Rocky Mount Public Schools

Peacemakers Family Center of Rocky Mount

CAMPAIGN HIGHLIGHTS



Various local companies participated in the ROAD TRIPPIN' with UNITED WAY sponsored by Davenport Autopark. The Davenport Honda traveled throughout the Twin Counties. Supporters used a box of props and posted their best photo on Social Media. Participating companies included Cummins-RMEP,

Nash Community College and Nash UNC Health Care.



Nash-Rocky Mount Public Schools Central Office celebrated 100% participation for their United Way campaign.

John Judd, Plant Manager, leads the way during Cummins-RMEP Trike contest benefitting United Way.

EMPLOYEE CAMPAIGNS

American Red Cross of Northeastern North Carolina

Berry Global

Boddie-Noell Enterprises, Inc.

Boice-Willis Clinic, P.A.

Brame Specialty Co., Inc.

Branch Bank and Trust Company Bridgestone Americas Tire Operations

Bunch & Company, L.L.P. C. W. Williams & Co., L.L.C.

Capitol Broadcasting Company, Inc.

Carolina Tire Co., Inc. CECO Building Systems Christian Fellowship Homes of

Nash/Edgecombe Counties

City of Rocky Mount City of Wilson Coastal Credit Union

Communities In Schools of the Rocky Mount Region

Community Medicine Foundation, Inc. (V.O.I.C.E.)

Cummins - Rocky Mount Engine Plant

Davenport Autopark

Down East Partnership for Children

Duke Energy Corporation

Dunbar Community Development Club,

East Carolina Council, Inc., B.S.A.

Eastpointe

Eaton Corporation

Edgecombe Community College

Edgecombe County

Edgecombe County Public Schools

Envolve Vision, Inc.

Express Employment Professionals

First Carolina Bank First Citizens Bank

Fountain, Roberson, Anderson Agency,

Inc.

Great American Cookies Gregory Poole Lift Systems

Harris Teeter

Keihin Carolina System Technology, L.L.C.

Linamar Forgings Carolina

Lord Corporation

Meals On Wheels of Rocky Mount, Inc.

Meals On Wheels of Tarboro, Inc.

My Sister`s House, Inc. Nash Community College

Nash County

Nash UNC Health Care

Nash-Rocky Mount Public Schools

New Standard Corporation

North Carolina Wesleyan College Peacemakers Family Center of

Rocky Mount

Pfizer

Piedmont Natural Gas

PNC Bank Inc. Poyner Spruill LLP Providence Bank

Purdue Pharma Manufacturing L.P.

Purdue Pharmaceuticals

QVC - Rocky Mount, Inc.

Rocky Mount Family YMCA, Inc.

Rocky Mount Telegram

RSM US LLP

Southern Bank & Trust Company Standard Insurance & Realty

SteelFab, Inc.

Stifel, Nicolaus & Company, Incorporated

Tarboro Community Outreach, Inc.

Target

Telco Credit Union

The Carolinas Gateway Partnership, Inc.

The Salvation Army
The Wright's Center, Inc.
Town of Nashville

Town Of Tarboro

Tri County Industries Inc.

United Community Ministries, Inc.

United Parcel Service (UPS) United Way Tar River Region

United Way Tar River Region

Universal Leaf North America U.S., Inc.

Vidant Edgecombe Hospital

CORPORATE & FOUNDATION RECOGNITION

AT&T

American Red Cross Eastern North Carolina Region

Battle, Winslow, Scott & Wiley, P.A. Belk, Inc.

Betsy Strandberg Fund of Triangle Community Foundation Boice-Willis Clinic, P.A.

Brame Specialty Co., Inc. Braswell & Associates

Century 21 The Combs Company

Church On The Rise Davenport Autopark

DeLoatch, Hinton & Peters, PLLC

Dunbar Community Development Club, Inc.

Eaton Corporation Envolve Vision, Inc.

Express Employment Professionals Family Medicine In Downtown Tarboro

First Carolina Maintenance

First United Methodist Church Fountain, Roberson, Anderson Agency, Inc.

Haney, Vann, Bruton & Crawford, L.L.P.

HD Pope Funeral Homes, Inc.

Jim Dickens Printing & Promotional Products, Inc. Keihin Carolina System Technology Foundation Inc.

Koi Pond Brewing Company LLC North Carolina Wesleyan College

PNC Foundation

Providence Bank

Purdue Pharma Manufacturing L.P.

Rambling Beer and Wine LLC

Ribustello Management, LLC

Rockingham County Friends Meeting

Rocky Mount Area Chamber of Commerce Rocky Mount Family YMCA, Inc.

RSM US Foundation

Shearin Heating & Cooling, LLC Southern Bank & Trust Company

Target

Taylor Financial Strategies
The Boddie-Noell Foundation

The Cummins Foundation
The Duke Energy Foundation

The Impact Center

The Wright's Center, Inc.
Triton International Woods

Truth Tabernacle Ministries, Inc.

United Church of Christ United Parcel Service (UPS)

Universal Leaf Foundation
Universal Leaf North America U.S., Inc.

Watermark Solutions LLC

WHIG TV

Word Tabernacle Church

LANDMARK LEADERSHIP FOUNDATION

Members of the Landmark-Leadership Foundation are those individuals who contribute \$500 or more toward United Way Tar River Region. Each Leadership donor possesses a compassionate spirit and a desire to take action. The result of their investments is a caring community that is resilient in the face of change and responsive to new challenges. The members of the Leadership Circles are committed individuals who give graciously to our community. They are leaders who possess true generosity and a commitment to today's challenges.

THE ALEXIS DE **TOCQUEVILLE SOCIETY** \$10,000

ANONYMOUS (1) Dave & Tessie Lavely

THE NASHCOMBE CIRCLE \$5,000 -\$9,999

Thomas G. Dill

THE TAR RIVER CIRCLE \$2,500 - \$4,999

ANONYMOUS (1) Douglas E. Anderson John H. Austin, Jr. Jean & Mayo Boddie Jon D. DuBose, M.D. Mike & Bryan Hancock Stacy Sumner & John R. Jesso Will & Celeste Pittman Tom & Bridget Rogers Warren & Debbie Stephenson Cindy & Craig Worthy

THE COASTAL PLAIN **CIRCLE**

\$1,000 - \$2,499 ANONYMOUS (19)

Mike Alston

Wick & Kristi Baker

Stephen & Cindy Barnes

Lorrie B. Batson Mavo Boddie, Jr.

Michael Boddie

Kim & Bill Boddie

Jonathan & Paula Boone

Landis & Raechel Braswell

Dylan B. Bunch Bill & Janet Carver

David & Catherine Combs

Monique N. Davis Robbie B. and Paige L.

Davis Jim Edwards

Zammer L. Erving

Randy & Linda Evans Gerry & Susan Felton

Ben George

Thomas V. Harris

Michael & Shelley Haymore

Vel & Sam Johnson

Camica Johnson Perez Rhonda W. Jordan

Meera A. Kelley

Zee B. Lamb

Marzena T. Laszewski

Robin Owens Latham Patricia J. Mauldin

Rick & Shirley McMahon

Debra Medlin

Chris & Eric Miller Dr. & Mrs. Trent L.

Mohrbutter

Henry & Lynn Parrish

Jim Randolph

Darren M. Rowley

Robin A. Sanford

David & Misty Schmitt Harvey & Kathy Self

Jody Smith

Michael E. & Darlene R.

Smith

Tommy & Angie Stockdale

Allan & Sherry Thompson

Rochelle D. Small-Toney Millie & Bill Walker

Teresa Watson

Edwin B. Wilburn

Richard H. & Nancy G. Worsinger

THE GATEWAY CIRCLE

\$500 - \$999

ANONYMOUS (95) Dennis J. Abell

Courage Agho

Cat Rudd & Jerry Allsbrook

L. Britt Allsbrook

Joshua Mylan Anderson

Melanie B. Anderson Marvin C. Arrington

Jennifer A. Avent

Carlton R. Baker

Gwendolyn H. Batchelor

Chris Anthony Battle

Kelvin Antonio Battle

Rachel Battle

Melissa Batts

William A. Benbow

Nancy D. Blount

Bunn Boddie

Kevin & Debra Boudreau

Kristen Brabble

Cliff Dwane Branch

David S. Brantley, M.D.

Carlton Lamonte Braswell

Nancy B. Brinkley

Monique Brown, M.D., P.C.

Vera C. Brown

Wayne & Angela Bryant

Grady V. Bryant

Michael T. Bryant

Alethea D. Bryant-Davis

Brenda Bryant-Smith

Larry L. Bynum

Rafael A. Cabrera

Connie C. Clark

Tammie L. Clark

Brenda P. Cogdell Maxie T. Coker. Jr.

Kelly L. Cook

Ganetha Coppedge James K. Costello

Tracy Crenshaw

Lt Col Leon Crudup

Patricia R. Daniel

Donald R. Daniels

Michelle & Alan Davis

Victor L. Davis

Katie Davison

Ron & Lori Day

John W. Denton, Jr.

Bud & Ruth Ealing

Carol H. Eatman

Ralph & Susan Emerson

Tim & Jennifer Engelking

Kenneth & Mary Faison

Gregg Ferrell

Willie & Katherine Flowers

Darrin A. Fortier

Jennifer Frazier

Joshua Frazier

Kamalakannan Ganapathy

Nick Gaston, Jr.

Paul W. Gilbert

Lisa D. R. Gimber

Crystal Gwynn

Sidney W. Haggins

Dawn R. Hall

Roy & Denise Hall

Anita Louise Harris

Rigunn Letae Hawkins

Donnie Hayman

Elayne L. W. Henderson

Mark A. Henderson Jeff Herrin

Michael Herron

Betsy A. Hester

James L. Hight

Gloria J. Hinton William J. Hodges

LANDMARK LEADERSHIP FOUNDATION

Sandra Holloman Daniel & Carmen Hope Maurice Horton Doris A. Howington Mr & Mrs. Montreal Hunter Kenneth & Amanda Hunter Billy R. Hyman Krista J. Ikirt Adam & Cathy Ipock John & Donna Jackson Deborah A. Jeffreys Stanley A. Johndrow Jeffrey H. Johnson Joe & Tracey Johnson Charles K. Jones Claudia C. Jones Juanita W. Jones Tammy Jones Edward R. Jordan Laura L. Joyner Melissa Dawn Joyner Tamika Joyner John E. Judd Willie Thomas Kearney Gary & Kristi Keffer **Brad Kerr** David Keul Priscilla A. Knight Dennis R. Knight, Sr.

Debra J. Lanham

John R. League Debra F. Lee Ermias Endalkachew Lemma Michelle Lloyd Carlton W. Long Ann Lupton Larry Lynch Rodney Lynch Judy M. Lynn Jimmy & Connie Matthews Donald R. McFarlin Gloria McKnight John F. Milliner-Williams Evonne Mitchell Ronnie Mitchell **Bonnie Moore** Mark A. Moore Stephen J. Moore Patricia S. Morales Winfred Moss Thom Moton, Jr. Brian P. Mutzabaugh Neill D. Nelson Jermaine T. Nicholson Mahlon D. Nicholson Nancy Nixon Walter P. Nosay Bruce & LaNail O'Neil Haywood Parker

Tony & Jacqueline Parker David D. Pearson Annese Pittman Oral Pittman Denice Powell Vincent L. Powell Jared Price Tom & Susan Rackley Jim & Lisa Reid Donna H. Reynolds Karren O. Rhem Junicah Deshunta Richardson Levern Richardson Scott Rogers Cecil Shaffer Ella M. Sharpe James L. Sharpe, Jr. Keith Roshaun Sharpe Sean & Amy Skaggs Martin & Linda Skojec Frank E. Smith Raymond A. Stander Amy Staton J. Buckley Strandberg John M. Stratton Mary & Mike Strickland **Hugh Taylor** Kay Taylor Gloria J. Terry

Leroy Thigpen Yolanda Lane-Thomas Maurice O. Thompson Mike Tolson **Brack & Anne Townsend** Kathy Trusch Norma Turnage Michael L. Varnell Ronelle M. Washington Dean & Connie Wells Ted E. Whitehurst **Curtis Wiggins** Basil D. Williams Carolyn C. Williams Don & Eileen Williams Scott Wingfield Molly & Barden Winstead Vicky Ayres Wolf John & Peggy Wolfe Yolanda R. Woodard Rip & Jane Woodin Gregory K. Wright Kimberly Zhang

Memorial and Honorary Contributions In Memory of Earl Lynn Roberson

(multiple donations received)



As of December 31, 2017, every effort has been made to verify information for accuracy and completeness for this list of donors to the United Way Tar River Region for the 2017 Campaign. We sincerely apologize if we omitted your name or if your name is listed incorrectly.

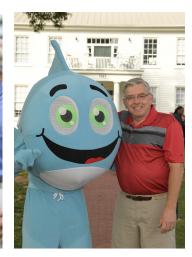
Please note that some donors have elected to remain anonymous.

Please contact the United Way office at 252.937.2213, and we will be happy to make any corrections and include them in our next year's annual report.

REFLECTIONS







SUNDAY SUPPER

Over 800 patrons came out to support our first biennial Sunday Supper at the Mills event. The event was hosted by WRAL-TV's longtime chief meteorologist Greg Fishel. Entertainment was provided by national gospel recording artist Luther Barnes. A southern style meal was provided by Lou Reda's: An American Table and Tap@1918.











REFLECTIONS



GRAND PRIZE CAR GIVEAWAY

Our sixth Grand Prize Event sponsored by Davenport Autopark generated great excitement as the names of finalists were drawn during the Sunday Supper event. With over 4,000 entrants, Margaret Parrish, PNC Bank, was the 2017 Grand Prize Winner.









ANNUAL COMMUNITY CHAMPIONS' LUNCHEON

Our Tenth Annual Community Champions' Luncheon was held at The Dunn Center Garner Lobby in Rocky Mount. Various individuals, companies and organizations were highlighted as being instrumental to United Way's success. United Way donors, volunteers and supporters were also given special recognition.







UNITED WAY TAR RIVER REGION

Serving Nash & Edgecombe Counties
Phone: 252.937.2213 • 252-823-8919
www.unitedwaytrr.org



Learn More About us







