

■ **NEW HOMES** ■
 ■ **LIVES ARE SAVED** ■
 ■ **STRONGER COMMUNITIES** ■
 ■ **GREAT THINGS HAPPEN** ■ **RESOURCES** ■
 ■ **WHEN WE LIVE UNITED** ■ **YOUTH SUCCEED** ■
 ■ **COLLEGE** ■ **FAMILIES ARE FINANCIALLY STABLE** ■
 ■ **GOOD HEALTH** ■ **PEOPLE HAVE HOPE** ■
 ■ **GIVE. ADVOCATE. VOLUNTEER** ■
 ■ **BETTER OPPORTUNITIES** ■
 ■ **UNITED WAY** ■

2014-15 ANNUAL REPORT



UNITED WAY TAR RIVER REGION

MISSION STATEMENT

We unite people and resources to build a stronger community.

VISION STATEMENT

We will be champions of our community, empowering individuals and improving lives, while striving for IDEALS that facilitate lasting, positive change.

VALUE STATEMENTS

I

Integrity ~ We practice care, compassion and honesty in the stewardship of resources and relationships entrusted to us by our community.

D

Diversity ~ We value each person's unique gifts that strengthen our community through individual experiences, skills and resources.

E

Excellence ~ We focus on achieving the highest standards of organizational excellence and are committed to achieving our mission and vision.

A

Accountability ~ We ensure effective, responsible, equitable and ethical management of the resources given to us by our community.

L

Leadership ~ We present a strong, united voice that inspires people to build a better, more self-sufficient community.

S

Solutions ~ We work collaboratively, effectively and strategically to improve pressing local health and human service needs, while creating a caring and responsive community.

OUR UNITED WAY AT WORK

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that strengthen United Way efforts*



UNITED WAY TAR RIVER REGION

UNITED WAY MESSAGE

Dear United Way Supporter,

On behalf of the United Way Tar River Region Board and Staff, we are pleased to present our 2014-15 Annual Report. Every year, we are so excited to showcase the wonderful work of United Way and the excellent programs and services United Way supports to improve quality of life in Nash and Edgecombe counties. We do this in partnership with our 23 funded Community Partners, over 10,000 donors and 500 volunteers, as well as, many other community members who believe in and support United Way. Thank you!

All year our United Way is busy, and this year has been no exception. We completed both a Board Retreat and a Community Wide Needs Assessment, to ensure our long-term direction and impact for United Way is strategic and focused on local, pressing needs. Many people in our community have joined forces to help fundraise for United Way, either individually or through a workplace campaign. Our goal to raise over \$1.2 million dollars each year is vital to address the health and human service needs in our community. Through your support, our youth and families have greater opportunities, individuals can achieve financial stability, and our community members can live healthier lifestyles. United Way continues to be a backbone organization for our nonprofit community, focused on impact and results, helping thousands of local citizens find or receive services that will improve quality of life.

None of this would be possible without YOU, our donors and supporters. You make United Way the community organization that it is, ready to respond and help neighbors better their lives and look toward brighter futures. It is no wonder that our community was recently named the most generous community in North Carolina for our metro size. We are a community of caring, thoughtful, action-oriented and dedicated citizens ready to lend a helping hand. We look forward to our continued partnership and work together knowing that... Great things happen when we LIVE UNITED!

Sincerely,

Gary Fazio
2014-2015 Board Chair

Ginny Mohrbutter
Executive Director



UNITED WAY STAFF:

Ginny Mohrbutter, Executive Director
Alan Davis, Assistant Director/CFO
Tamika Joyner, Donor & Volunteer Relations Manager
Elizabeth Scott, Administrative & Impact Specialist
Lilian Fruster, Title V Program

EXECUTIVE BOARD

Gary Fazio
Boice-Willis Clinic, PA
President/Chairperson

Janie Bauer
Retired
At Large Member
*VP/Marketing & Communications

Jonathan Boone
City of Rocky Mount
VP/Fundraising (Campaign)

Robert (Bob) Boyd
Retired – Cummins – Rocky Mount
Engine Plant
VP/Governance

Angela Burton
Word Tabernacle Church
Co-Chair VP/Planning

Gerry Felton
PNC Bank
At Large Member

Dorsey Glover
Nash Rocky Mount Public Schools
VP/Finance

David Green
Battle, Winslow, Scott & Wiley, PA
Secretary

Thomas (Tom) Harris
First Citizens Bank
*VP/Finance

Diane LeFiles
N.C. Wesleyan College
*VP/Community Investment

Chris Miller
Miller Consulting
Rocky Mount City Council
*Immediate-Past President (2012)

Dr. Haywood Parker
Truth Tabernacle Ministries
VP/Community Investment
*VP/Community Development

Horace Sanders
Hospira, Inc.
*At Large Member

Dr. Keith Smith
Nash Community College
VP/Community Development
*VP/Marketing & Communications

Tommy Stockdale
Eaton Corporation
At Large Member

Christy Taylor
Express Employment Professionals
President-Elect
*Co-Chair VP/Fundraising (Campaign)

John Turnage
Southern Credit Adjusters
At Large Member

Mark Wilson
Rocky Mount Telegram
VP/Marketing & Communications

Craig Worthy
Boddie-Noell Enterprises, Inc.
VP/Planning

ADDITIONAL BOARD OF DIRECTORS

***Marta Abel**
McLane Company Inc.

Wick Baker
Vidant Edgecombe Hospital

***Darlene Cowell**
QVC – Rocky Mount

***U. Glenn Daughtridge**
Humor With A Purpose, Inc.

***Robbie Davis**
Turn-Key Contractors, Inc.

Ron Ellis
Cummins-Rocky Mount Engine Plant

John Farrelly
Edgecombe County Public Schools

Joe Garner
New Standard Corporation

Dr. Anthony Jackson
Nash-Rocky Mount Public Schools

Dr. Meera Kelley
Nash Health Care Systems

Zee Lamb
Nash County Government

Robin Latham
Nash Community College

David Lavelly
OptiCare Managed Vision

Jim Matthews
McGladrey LLP

Rick McMahon
Retired Superintendent – Nash-Rocky Mount Public School System

Ashley Miles
Berry Plastics

Eric Miller
Retired-Hospira

Lee Milligan
Retired – Business Consultant

Thomas (Tom) Moton, Jr.
City of Rocky Mount

***Chuck Murray**
Kaba Ilco Corp.

Tem Myers
Wells Fargo Bank

J. Graham Nelson
Davenport Autopark

Ken Pierce
Tyson Foods, Inc.

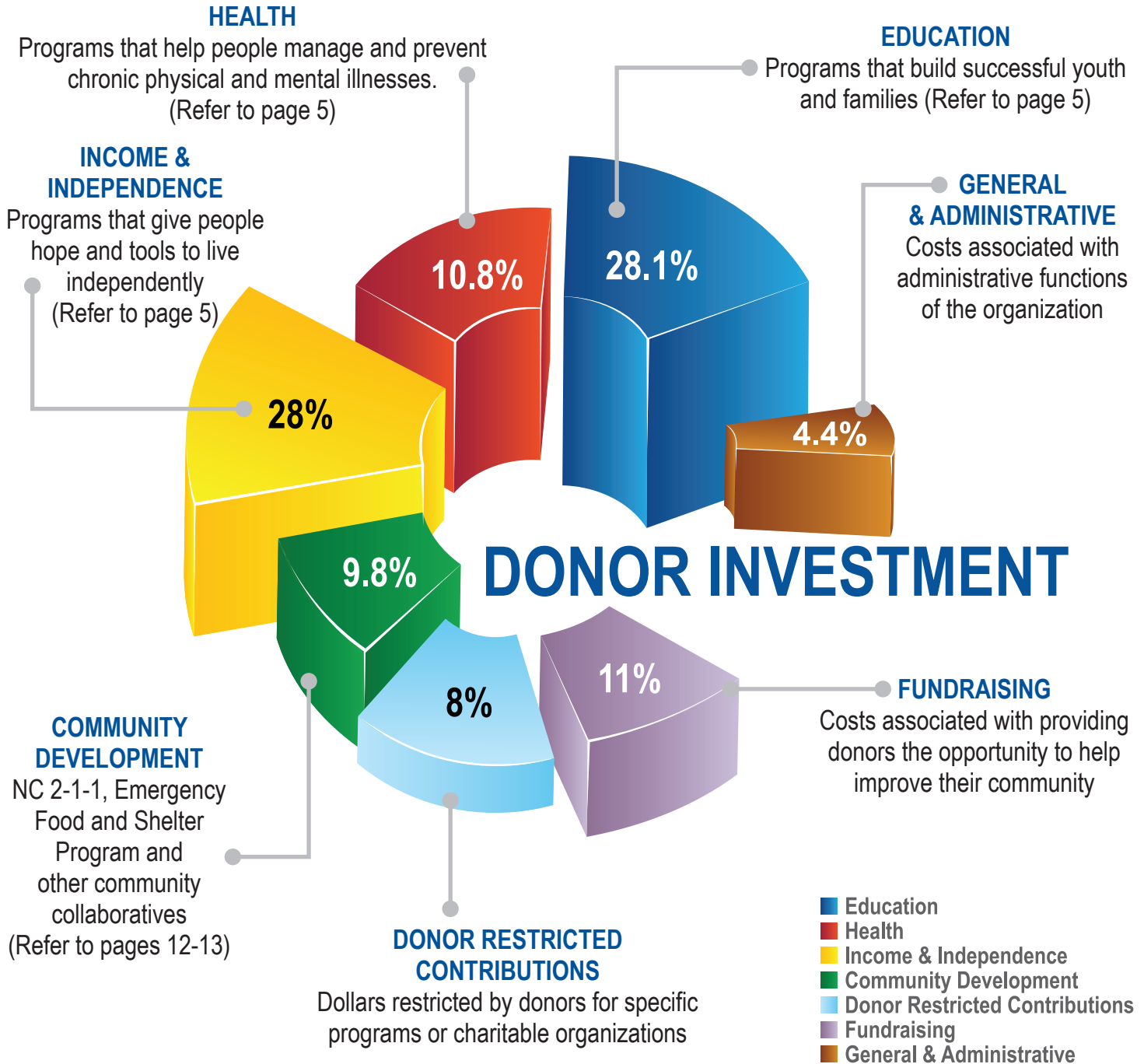
Lou Reda
Lou Reda's An American Table

***Robin Sanford**
Universal Leaf North America

Vanessa Whitaker
Southern Bank

Dr. Molly Wyatt
NC Wesleyan College
*served until 2014

FINANCIAL HIGHLIGHTS



United Way Tar River Region has celebrated another successful year. Bunch and Company, LLP has given United Way an unmodified opinion on our financial statements for the year ended June 30, 2014. This is a major demonstration of our commitment to ensure the highest level of accountability to our donors and the community at-large.

< Alan Davis, Assistant Director/CFO & Dorsey Glover, VP of Finance

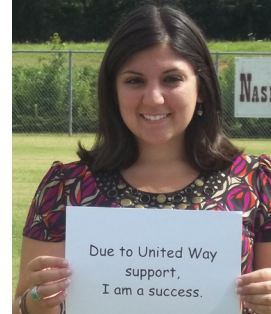
OUR IMPACT

We are working across the Twin-County region to develop and implement strategies that make a difference for our biggest challenges. We support programs, services and initiatives that deliver results in the areas of **EDUCATION, INCOME & HEALTH**. Your donations support over 35 local health and human services programs through our United Way and 23 Funded Partners.

EDUCATION: Building Successful Youth and Families

We have facilitated programs that help our youth succeed academically and graduate from high school with a successful transition to work or higher education. As a result, **19,481** youth were empowered with knowledge and skills needed to become more productive citizens

Association for the Learning Disabled & Handicapped (ALDH)
Boy Scouts - East Carolina Council
Boys & Girls Clubs of Nash/Edgecombe Counties
Communities In Schools of the Rocky Mount Region
Down East Partnership for Children
Girl Scouts – North Carolina Coastal Pines
Harrison Family YMCA
Peacemakers Family Center of Rocky Mount, LLC



INCOME & INDEPENDENCE: Increasing Self-Sufficiency

We have helped people connect to a sustainable network of safety net organizations offering a variety of services, referrals, and case management resources; which includes food and shelter. As a result, **74,296** meals were served to fight hunger and **77,766** lives were given hope and tools to live independently.

American Red Cross, Frederick E. Turnage Chapter
Meals on Wheels of Rocky Mount
Meals on Wheels of Tarboro
My Sisters House
Tarboro Community Outreach
Tri-County Industries
The Salvation Army
United Community Ministries
Volunteers Offering Independent Care for the Elderly (VOICE)



HEALTH: Creating a Healthier Community

We have targeted programs and services that provide the education and services that promote a healthy lifestyle and help people manage and prevent chronic physical and mental illnesses. As a result, **5,879** people improved their health.

Christian Fellowship Home
Dunbar Community Development Club
Harrison Family YMCA
Mental Health America of the Tar River Region
Princeville Senior Center
The Salvation Army
The Wright's Center
Tar River Mission Clinic



The Snapshots of Success is a traveling photo exhibit that features local United Way donors and recipients of United Way Funded programs. Special Thanks to our Snapshots of Success participants: Brianna Bennett, Nadia Ibrahim-Strickland, Roberta Lankford, Carolyn Owens, Chris Turner and Blanche Williams. To read more about our participants, please visit the United Way website at www.unitedwaytr.org

CAMPAIGN HIGHLIGHTS



Nash County Government and Town of Nashville sponsored the 2nd Annual Monster Dash 5k Race and 1 mile Fun Run. Over 150 runners participated in the race.



Davenport Autopark sponsored the United Way Appreciation Mobile. United Way staff and volunteers traveled to various companies showing appreciation for their contribution towards the campaign.



Dr. Trent Mohrbutter poses at Nash Community College during "I Have Been Punked" game to support United Way.





Above, Tyson Foods, Inc. increased their total contribution; capping their total at \$39,509.49 towards the United Way campaign.



Above, Express Employment Professionals sponsored a visit from the Express Clydesdales at the Ashlyn Stables to raise money for United Way. Photo includes United Way Campaign Co-Chairperson, Christy Taylor.

Cummins-Rocky Mount Engine Plant: 2014 Spirit of NC Winner

The Spirit of North Carolina Awards for Campaign Excellence is sponsored annually by the United Way of North Carolina. The awards program provides statewide recognition for exceptional commitment and support to communities through local United Way involvement. The competitive awards are presented to honor corporate and not-for-profit organizations that demonstrate excellence in their United Way Campaigns.

Cummins-Rocky Mount Engine Plant was the 2014 Spirit of NC Award winner. The company was recognized and honored at the United Way of North Carolina Annual Luncheon in Pinehurst, North Carolina. Because of Cummins' superb campaign, they were asked to conduct a Best Practices presentation; for the first time in our United Way history. Jacquelyn Deloach, Cummins' Community Engagement Leader, wowed the audience in presenting strategies to execute a successful campaign.

Cummins' is fully vested in the philanthropic community within Nash and Edgecombe Counties. To validate their strong advocacy of improving local communities, the Whitakers plant donated \$415,458. Annually, their support makes up over 1/3 of the United Way campaign. The employees continue to realize the importance of donating to their local community and that is why the numbers continue to be consistent and commendable.

< United Way and Cummins-RMEP representatives

CAMPAIGN AWARD WINNERS

These awards are based on per employee giving. Each recipient received an award and an on-site visit from United Way representatives during our Appreciation Patrol. It is our chance to give an extra "thank you" for their continued support of United Way and our community.

DIAMOND AWARDS

(100% participation & \$176 per capita and above)

Boddie-Noell Enterprises, Inc.
Davenport Autopark
Express Employment Professionals
First Carolina Bank
McGladrey LLP
United Way Tar River Region

PLATINUM AWARDS

(\$176 per capita and above)

Cummins – Rocky Mount Engine Plant
Eaton Corporation
Piedmont Natural Gas
Stifel Nicolaus & Company, Incorporated
The Carolinas Gateway Partnership
Universal Leaf North America - Corporate Office

GOLD AWARDS *(\$126 - \$175 per capita)*

Communities In Schools
Great American Cookies
My Sister's House
PNC
Poyner Spruill LLP
The Wright's Center

SILVER AWARDS *(\$76 - \$125 per capita)*

Bunch and Company, LLP
City of Rocky Mount
Nash Community College
New Standard Corporation
OptiCare Managed Vision
Rocky Mount Telegram
Standard Insurance & Realty
UPS

BRONZE AWARDS *(\$50 - \$75 per capita)*

Belt Concepts of America
Brame Specialty Company
Southern Bank & Trust Company
Telco Credit Union
Tyson Foods, Inc.
CECO Building Systems

HONORABLE MENTION AWARDS

(\$30 - \$49 per capita)

Boice-Willis Clinic
Nash County Government
Tarboro Community Outreach
Target Store
Vidant Edgecombe Hospital

CORPORATE & FOUNDATION RECOGNITION

AT & T Foundation
 Autumn Corporation
 Belk, Inc.
 Boice-Willis Clinic, P.A.
 Castle Foundation, Inc.
 COECO Office Systems
 Davenport Motor Company
 DeLoatch, Hinton & Peters, PLLC
 Eaton Corporation
 Express Employment Professionals
 Eye Care Center, O.D., P.A.
 First Carolina Bank
 Fountain, Roberson, Anderson Agency, Inc.
 G. T. Ward, D.D.S.
 GlaxoSmithKline
 Haney, Vann, Bruton & Crawford, L.L.P.
 Harris Teeter
 Hospira, Inc.
 Jim Dickens Printing & Promotional Products, Inc.

Keihin Carolina System Technology Foundation Inc.
 McGladrey LLP
 Nationwide
 Opticare Managed Vision Inc.
 PNC Foundation
 Rocky Mount Family YMCA, Inc.
 Rocky Mount Medical Park Pharmacy, Inc.
 Scott & Early Painting
 Super Flame Gas Company
 Tarboro Printing Company
 Target
 The Boddie-Noell Foundation
 The Cummins Foundation
 The Martha & Warren Halle Foundation, Inc.
 The Wright's Center, Inc.
 Triton International Woods
 Universal Leaf Foundation
 Universal Leaf North America U.S., Inc.
 Word Tabernacle Church



EMPLOYEE CAMPAIGNS

American Red Cross –
 Frederick E. Turnage Chapter
 Association for Learning Disabled
 and Handicapped (ALDH)
 Battle, Winslow, Scott & Wiley
 BB&T
 Belk
 Belt Concepts of America
 Berry Plastics
 Blevins, Inc.
 Boddie-Noell Enterprises, Inc.
 Boice Willis Clinic, PA
 Boy Scouts - East Carolina Council
 Boys and Girls Clubs of Nash
 & Edgecombe Counties
 Brame Specialty Co., Inc.
 Bridgestone Americas – Wilson Plant
 Bunch & Company, LLP
 CECO Building Systems
 CenturyLink
 City of Rocky Mount
 Comerica
 Communities In Schools of the
 Rocky Mount Region
 Cummins-Rocky Mount Engine Plant
 Davenport Autopark
 Down East Partnership for Children
 Dunbar Community Center
 Eastpointe
 Eaton Corporation

Edgecombe Community College
 Edgecombe County Government
 Edgecombe County Public Schools
 Express Employment Professionals
 Eye Care Center
 First Carolina Bank
 Fountain, Roberson, Anderson
 Agency, Inc.
 Great American Cookie Co.
 Harris Teeter
 Harrison Family YMCA
 Hospira
 Keihin Carolina System Technology
 McGladrey LLP
 Meals on Wheels of Rocky Mount
 Meals on Wheels of Tarboro
 Mental Health America of the
 Tar River Region
 Mr. Tire
 My Sister's House, Inc.
 Nash Community College
 Nash County Government
 Nash UNC Health Care
 Nash-Rocky Mount Public Schools
 Nationwide Insurance
 New Standard Corporation
 North Carolina Wesleyan College
 O'Reilly Auto Parts
 Opticare Managed Vision
 Phoenix Management Group

Piedmont Natural Gas
 PNC
 Poyner Spruill LLP
 Princeville Senior Citizens Center
 QVC – Rocky Mount
 Rocky Mount Telegram
 Southern Bank & Trust Company
 Standard Insurance & Realty
 Stifel Nicolaus & Company, Inc.
 Stuart C. Irby
 Swimway
 Tar River Mission Clinic
 Tarboro Community Outreach
 Target Stores
 Telco Credit Union
 The Carolinas Gateway Partnership
 The Salvation Army
 The Wright's Center
 Town of Tarboro
 Tri-County Industries
 Tyson Foods, Inc.
 United Community Ministries
 United Parcel Service (UPS)
 United Way Tar River Region
 Universal Leaf North America U.S., Inc.
 Vidant Edgecombe Hospital
 Walmart
 Wells Fargo



LANDMARK LEADERSHIP FOUNDATION

Members of the Landmark-Leadership Foundation are those individuals who contribute \$500 or more towards the United Way Tar River Region campaign. Each Leadership donor possesses a compassionate spirit and a desire to take action. The result of their investments is a caring community that is resilient in the face of change and responsive to new challenges. The members of the Leadership Circles are committed individuals who give graciously to our community. They are leaders who possess true generosity and a commitment to today's challenges.

The Alexis de Tocqueville Society **\$10,000**

Anonymous (1)
Warren & Debbie Stephenson

The Nashcombe Circle **\$5,000 - \$9,999**

The Tar River Circle

\$2,500 - \$4,999
Anonymous (2)
Douglas E. Anderson
Jean & Mayo Boddie
Dorsey H. & Evelyn M. Glover
Dave & Tessie Lavelly
Tom & Bridget Rogers

The Coastal Plain Circle **\$1,000 - \$2,499**

Anonymous (15)
Les Abshire
John H. Austin
Wick & Kristi Baker
Susan D. Ballentine
David & Jacquie Blackshear
Mayo Boddie, Jr.
Michael W. Boddie
Kim & Bill Boddie
Judith B. Bradley
Richard Bragdon
Bill & Janet Carver
Robbie B. Davis
Gary & Donna Fazio
Gerry & Susan Felton
Mr. & Mrs. John J. Ferebee
Mike & Bryan Hancock

Thomas V. Harris
Kristy A. Haught
William J. Hodges
Wesley G. Holiday
C. Allen Hooks
Peter F. Jackson
Todd & Karen Jenkins
Stacy & John R. Jesso
L. Renee Johnson
Vel & Sam Johnson
Camica Perez
Rhonda W. Jordan
Dr. Meera Kelley
Robin Owens Latham
Richard & Michelle Lavender
Patricia J. Mauldin
Joe D. Mills
Dr. & Mrs. Trent L. Mohrbutter
Neill & Lisa Nelson
Corrye A. Parker
Dr. & Mrs. William B. Pittman
Kelli Pridgen
Darren M. Rowley
Horace W. & Deborah H. Sanders
Dr. Robin A. Sanford
David & Misty Schmitt
Harvey & Kathryn Self
Jody Smith
Tommy & Angie Stockdale
Wendy M. White
Larry & Carolyn Williamson
Richard H. & Nancy G. Worsinger
Craig & Cindy Worthy
Gregory K. Wright
Tom & Kim Zdebiak
Dr. Robert E. Zipf, Jr.

The Gateway Circle **\$500 - \$999**

Anonymous (85)
Dennis J. Abell
Jerry Allsbrook & Cathy Rudd
L. Britt Allsbrook
Joshua M. Anderson
Marvin C. Arrington
Carlton R. Baker
Calvin T. Ballance
Stephen & Cindy Barnes
Gwendolyn H. Batchelor
Chris Anthony Battle
Janie Bauer
Connie L. Bell
Eric Benz
Quentin Black
Cam & Tonya Blalock
Nancy D. Blount
Jonathan & Paula Boone
Bob & Sue Boyd
David S. Brantley, M.D.
Vera C. Brown
Angela Bryant
Mr. & Mrs. Michael T. Bryant
Ronda Braswell Burgess
Dr. Alice & Mr. John Burt
Larry L. Bynum
Ellis A. Byrd
Lisa Carmody
Martha Chesnutt, M.D.
Michelle & Shaler Chewning
Kevin Joseph Clark
Marshall Cofield
Brenda P. Cogdell
Kelly Cook
Constance M. Cooke
Ganetha Coppedge
Patricia R. Daniel

Albert S. Darby
Mr. & Mrs. Guion C. Davis
Michelle & Alan Davis
Ron & Lori Day
Constantine S. Debrew
Rosemary M. Dorsey
Willie Durham
Bud & Ruth Ealing
Ronald Ellis
Ralph & Susan Emerson
Tim & Jennifer Engelking
Roger & Barbara Everett
Willie R. Flowers
Carol Hawley Forsythe
Frances A. Gaither
Kamalakaran Ganapathy
Sandra Brake Gardner
Eleanor & Spencer Gardner
Nick Gaston, Jr.
John R. Gessaman
Charlie Gilliland
Linda V. Graham
Silas Grant
Mr. & Mrs. Evan S. Gutshall
Johnny Hadley, Jr.
Sidney W. Haggins
Roy & Denise Hall
Leslie D. Hall
Angela B. Hannah
James H. Harrison
Lee & Sylvia Harriss
Derek Hawkes
Gregory Hawkins
Michael & Shelley Haymore
Elayne L.W. Henderson
Jeffrey P. Herrin
Betsy A. Hester
Kenneth O. Hibbler
Lisa & Jimmy Hicks

LANDMARK LEADERSHIP FOUNDATION

Caroline & John High	Rick & Shirley McMahon	Anita Pridgen	Cathy Turner
Derek Hiler	Mr. & Mrs. Frank	Timothy Pullen	Timothy N. Turner
Gloria J. Hinton	P. Meadows, Jr.	Tom & Susan Rackley	Richard C. Walker
Meredith M. Holland	Debra Medlin	Richard E. Rains	Ronelle M. Washington
Daniel & Carmen Hope	Chris & Eric Miller	Jim & Lisa Reid	Teresa Watson
Sammy L. Hopkins	Edna E. Mitchell	James Reinzan	Kathryn W. Weeks
Doris A. Howington	Sally A. Mitchell	Donna H. Reynolds	Boone Wheeler
Kenneth Hunter	Bonnie Moore	April Roach	Ken & Jenny White
Billy R. Hyman	Kadie H. Moore	Tammy M. Rule	Rocky L. Whitley
Adam & Cathy Ipock	Mark A. Moore	James L. Sharpe	Curtis Wiggins
Dr. Anthony D. Jackson	Stephen J. Moore	Erin H. Shew	Edwin B. Wilburn
John C. Jackson	Brittany Morgan	Chris Sivills	Patricia P. Wilder
Stanley A. Johndrow	Nichole B. Morris	Sean & Amy Skaggs	Basil D. Williams
Jeffrey H. Johnson	Thomas Moton, Jr.	Frank E. Smith	Lorraine Williams
Joe & Tracey Johnson	Brian P. Mutzabaugh	Keith Smith	Mark Wilson
Tammy Jones	Mahlon D. Nicholson	Michael E. and Darlene R. Smith	Molly & Barden Winstead
Tamika M. Joyner	Nancy Nixon	Anita Stander	Chris & Crystal Wood
John E. Judd	Shelley Nnani	Raymond A. Stander	Jennifer & Matt Worsley
Patrick K. Kennedy	Tamara Ortiz	Amy Staton	Kelvin & Chery Yarrell
Brad Kerr	Johnnie C. Owens	Jocelyn Steed	Lin Zhang
Michelle Kurtz	Greg & Michelle Pait	J. Buckley Strandberg	
Zee B. Lamb	Phillip A. Panepinto	John Stratton	
Tim Lamm	Demond L. Parker	Jay H. Streater	
Dr. Marzena T. Laszewski	Haywood Parker	Mary E. Strickland	
Debra F. Lee	Tony L. & Jacqueline Parker	Mark Edward Stuart	
Michelle Lloyd	Phillip Payton	Susan B. Sturgill	
Carlton W. Long	David & Starr Pearson	Frederick Miles Taylor	
Ann P. Lupton	Charles W. Penny	Gloria J. Terry	
Larry Lynch	Randolph Phillips	Leroy Thigpen	
James C. Marrow, Jr.	Ken Pierce	Yolanda Lane-Thomas	
Jimmy & Connie Matthews	Annese L. Pittman	Allan & Sherry Thompson	
David W. McDaniel	Vanette W. Pope	Brack & Anne Townsend	
Donald Ray McFarlin	Melvin A. Powell	John E. Tracey	
Jason Michael McGregor	Michael Pressley		

Memorial and Honorary Contributions

In Honor of
Mahlon W. DeLoatch, Jr.
Bernard Eaton
Kajol Patel

As of April 1, 2015, every effort has been made to verify information for accuracy and completeness for this list of donors to the United Way Tar River Region for the 2014 Campaign. We sincerely apologize if we omitted your name or if your name is listed incorrectly. Please note that some donors have elected to remain anonymous.

Please contact the United Way office at 252.937.2213, and we will be happy to make any corrections and include them in our next year's annual report.

COMMUNITY DEVELOPMENT & INITIATIVES

EMERGENCY FOOD & SHELTER PROGRAM

The United Way is proud to serve as administer for the Emergency Food and Shelter Program (EFSP), a federal initiative through the U.S. Department of Homeland Security's Federal Emergency Management Agency (DHS/FEMA). These funds are vital for our local nonprofit agencies to provide needed emergency food and shelter options for our citizens who are experiencing tougher times. A local Advisory Board assisted with the distribution of \$96,240 in 2013-14 for Phase 31 to eligible Local Recipient Organizations (LRO's) that provide emergency food and shelter within Nash and Edgecombe counties.

Special Thanks to our Advisory Board Members and LRO Representatives

Board Chair: Warren Stephenson Homeless Advocate	Nedra Maryland R.E.A.C.H.-Word Tabernacle	Meredith Holland My Sister's House	Brooke Mickelson Kim Hickerson Eastpointe
Melvia Batts Nash County Department of Social Services	Sarah S. Hill Nash County Adult Services	Terrence Wilson, MD Medical Rehabilitation	Jesse Lewis Church on the Rise Peacemakers Family Center
Sister Mary Ann Czaja Tarboro Community Outreach	Bobbie Noble Edgecombe County Department of Social Services	Elizabeth Scott United Way Tar River Region	Elizabeth Mosley St. Andrews Episcopal Church
Ron Dyson The Salvation Army	Akua Jackson Ron Scott MHA-Tar River Region	Allen Mitchell Mayor's Commission for Persons with Disabilities	Marbeth Holmes Nash Community College
Captain Matthew Trantham The Salvation Army	Jamie Lyles The Salvation Army	Matt Warren American Red Cross - Frederick E. Turnage	
Ginny Mohrbutter United Way Tar River Region	Chris Miller Rocky Mount City Council	Kirk Scott Christian Fellowship Home	
Jan Warren Meals on Wheels of Rocky Mount	Chris Battle Leonard Tillery United Community Ministries	Barry Richardson NEED	

FUNDED LOCAL RECIPIENT ORGANIZATIONS

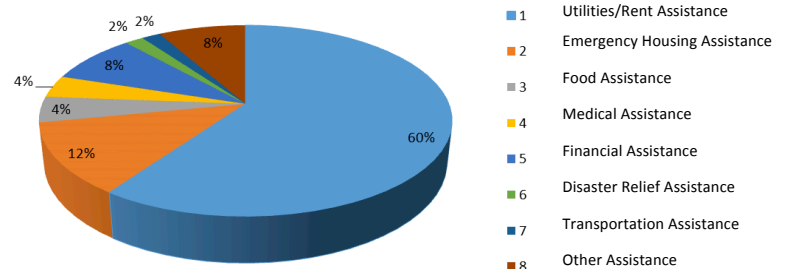
Christian Fellowship Home of Nash-Edgecombe Counties, Inc.	St. Andrews Episcopal Church
Church on the Rise, Peacemakers Family Center	Tarboro Community Outreach, Inc.
My Sister's House, Inc.	The Salvation Army
R.E.A.C.H (Responsive Assistance to Cooperative Households) – Word Tabernacle Church	United Community Ministries
	United Way Tar River Region

NC 2-1-1: INFORMATION & REFERRAL

United Way Tar River Region tracks in-house requests and referrals for services as well as participants in NC 2-1-1. NC 2-1-1 is a free, confidential 24/7 telephone number and website that makes critical connections between individuals and families in need and community-based organizations and government agencies that can best help address those needs. Simply dial 2-1-1 or visit www.nc211.org for referral information. Through NC 2-1-1, United Way Tar River Region serviced 1,316 calls in 2014 along with 390 direct calls to United Way for a total of **1,706 assistance calls from Nash and Edgecombe counties.**



Figure N. Referral Call Reasons United Way Tar River Region In-House Data Tracking



COMMUNITY DEVELOPMENT & INITIATIVES

DAY OF CARING: CAN BY CAN FOOD DRIVE

Our Community Development Committee spent countless hours planning and promoting our Community Wide Food Drive. Special thanks to Dr. Haywood Parker, committee chair, and members for leading this special Food Drive as an effort towards eliminating hunger. Almost 5,000 nonperishable items were distributed to United Way Partner Agencies in October 2014. Several agencies expressed that the food items were appreciated during a time when their pantries were low. This project connected the dots for local citizens by illustrating United Way efforts towards improving lives throughout the Twin-County region.



LEADING FOR TOMORROW NONPROFIT CAPACITY BUILDING SUMMIT

Recognizing the importance of our nonprofit community, the current challenges in this arena and the desire for local trainings, the United Way Tar River Region and the North Carolina Community Foundation, including the Futrell-Mauldin Community Foundation for Greater Rocky Mount and Reach Out Rocky Mount, partnered together to promote leadership and capacity building for our local nonprofits. On Thursday, May 8th, 2014, we brought together 75 nonprofit leaders for the Leading for Tomorrow Non-profit Summit. This event, the first of its kind for our community, was held at First Presbyterian Church in downtown Rocky Mount and provided development opportunities for non-profit leaders, staff members, board directors, community volunteers, and interested citizens.

Workshops were held throughout the day to enhance skills in fundraising, board development, social media and marketing, as well as, overall leadership and organizational capacity building. Well known presenters provided hands-on trainings, as well, summit participants networked with foundations, various state and local service providers, as well as, summit participants visited a Foundation and Resource Fair. The Summit was the first step in a series of planned professional development opportunities for our nonprofit community.



REFLECTIONS



Pictured above (l to r) Front row - Nancy Purvis (LE-Retired), Lee Milligan (LE-Retired), Stacey Taylor (LE-New Standard Corporation) Back Row - Jonathan Boone (UW Campaign Chairperson - City of Rocky Mount), Ginny Mohrbutter (UW Executive Director), Kris Brabble (LE-First Carolina Bank), Carl Walker (LE-New Standard Corporation), Matt Cherkas (LE-Retired), Tamika Joyner (UW Donor & Volunteer Relations Manager) and Linda Skojec (LE - Express Employment Professionals)



Our third Grand Prize Event sponsored by Davenport Autopark generated great excitement as finalists attempted to crank the car of the 2014 Honda Accord Sport. Davin Best was the 2014 Grand Prize Winner and the second finalist.

LOANED EMPLOYEE PROGRAM RETURNS

Our Loaned Employee program (formerly Loaned Executive program) was a welcomed addition during the 2015-15 campaign season. Loaned Employees multiplied the capacity of United Way campaign staff, enabling United Way operations to function at maximum capacity. LE's were trained and assigned to various areas as it relates to the workplace campaigns. Special thanks to our LE's who used their time and talents towards helping us reach our campaign goal. To learn more about the Loaned Employee Program, please visit the United Way website at www.unitedwaytrr.org.

COMMUNITY NEEDS ASSESSMENT COMPLETED

Every five years, United Way Tar River Region completes a Community Needs Assessment to ensure the organization is focusing funding and human power in the areas where needs are the greatest and impact can be most profound. It not only helps United Way, but it can be a good tool for our community.

With the help of Dr. Molly Wyatt from North Carolina Wesleyan College and the dedicated Planning Committee of United Way, we completed our most recent Needs Assessment. Utilizing the many great assessments completed by local organizations like our hospitals, health departments, housing authority, city and county governments, we were able to combine these, with other local and statewide data points, to create a comprehensive health and human services assessment of our community. To read the entire assessment, visit the United Way website and select the Community Impact tab.



ANNUAL COMMUNITY CHAMPIONS' LUNCHEON

Our Seventh Annual Community Champions' Luncheon held at The Gateway Convention Center in Rocky Mount, featured keynote speaker, Kirk Scott, Executive Director of Christian Fellowship Homes. Various individuals, companies and organizations were highlighted as being instrumental to United Way's success. United Way donors, volunteers and supporters were also given special recognition.

Left, Milton Bullock (formerly of The Platters) encourages the crowd by singing "Do It For The Kids". Center, Kirk Scott is welcomed to podium by Robbie Davis, Nash County Commissioner and United Way Board Director



SPECIAL THANKS

Thank you to all businesses, vendors and individuals who went above and beyond to serve the United Way Tar River Region and our community. Your donation of in-kind support, time, expertise, talent and financial support helps strengthen our community and our collective efforts!

All United Way Donors
 ALL Volunteers
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 Michelle Raper
 Mike Hancock
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 Nash Community College
 Nash County Commissioners
 Nash County Farm Bureau
 Nash County Government
 Nash-Rocky Mount Public School Interns
 Nashville Graphic

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 Pitstop Shoppe
 Pizza Inn
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 Pridgen Tire and Auto Center
 Providence Bank
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 QVC – Rocky Mount
 Reliable Accounting Solutions
 Riverside Printing
 Rocky Mount Community Foundation
 Rocky Mount Preparatory School Interns
 Rocky Mount Telegram
 Scott & Early Painting
 Sharpe Design (Denise Sharpe)
 Shell Rapid Lube & Autospa
 Signs Now
 Snapshots of Success Participants
 Southern Bank & Trust Company
 Spring Hope Enterprise
 Studio L Productions
 Subway of Nashville
 Suddenlink Communications
 Sunset Studios (Garry Hodges)
 Sutton's Framing Gallery
 Tarboro Weekly
 Target Store
 Town of Nashville
 Turn-Key Contractors, Inc.
 Turn Key Storage
 Universal Leaf North America U.S. Inc.
 WHIG-TV
 Warren Stephenson

 Board of Directors

United Way Volunteers and Committees

-Building Committee
 -Campaign Advocates
 -Community Development Committee
 -Community Leaders Focus Group
 -Emergency Food & Shelter Advisory Board
 -Finance Committee
 -Funded Partner Agencies
 -Fundraising Committee & Advocates
 -Governance Committee
 -Loaned Employees
 -Marketing & Communications Committee
 -Monster Dash Committee
 -Nonprofit Summit Committee
 -Planning Committee
 -Professionals Focus Group
 -Retiree Focus Group

United Way Office Support

 Darlene Smith
 Don & Annette Coggins
 Donna Fazio
 Judy Woelke
 Cindy Bryant

IMPACT TEAMS

Income Impact Team

- Vanessa Whitaker
- Loretta Braswell
- *Amy Biehl
- Bob Davis
- Yolanda Grant
- Richard Herring
- David Jones
- *Albert J. LaRose
- Keith McGee
- Lee Milligan
- Brittany Morgan
- Ronald Price
- Lenwood Ross
- Michael Roupp
- *Gerald Warner

Education Impact Team

- Robin Latham
- Gwendolyn E. Hyman
- Margaret Early
- Frances Gaither
- Betty Harmanson
- Shirley Hedgepeth
- Tamisha Patterson
- Emanuel Shell
- Lisa Shelton
- Mike Varnell
- Richard Uhrin
- Denise Purcell Wright
- *Dorsey Glover
- Joseph Garner
- * Deana Guido

Health Impact Team

- Eric Miller
- Laura Joyner
- Cheryl Bryant
- Harriet Buss
- Donnie Daniels
- *Paula L. Dickens
- Angela Edgerton
- Van Holt (Vandora)
- *Con Ward
- Jo Webb
- William A. Craig
- Christine Cherry
- Michele W. Cherry
- Phyllis Johnson
- *Chris Wood
- Al Wright

• Team Leader * served until 2014



UNITED WAY TAR RIVER REGION

Serving Nash & Edgecombe Counties

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Learn More About us

