



2022

# ANNUAL REPORT

70TH ANNIVERSARY EDITION

## MISSION

We unite people and resources to build a stronger community.

## VISION

We will be champions of our community, empowering individuals and improving lives, while striving for IDEALS that facilitate lasting, positive change.

## VALUE STATEMENTS

### INTEGRITY:

We practice care, compassion and honesty in the stewardship of resources and relationships entrusted to us by our community.

### DIVERSITY:

We value each person's unique gifts that strengthen our community through individual experiences, skills and resources.

### EXCELLENCE:

We focus on achieving the highest standards of organizational excellence and are committed to achieving our mission and vision.

### ACCOUNTABILITY:

We ensure effective, responsible, equitable and ethical management of the resources given to us by our community.

### LEADERSHIP:

We present a strong, united voice that inspires people to build a better, more self-sufficient community.

### SOLUTIONS:

We work collaboratively, effectively and strategically to improve pressing local health and human service needs, while creating a caring and responsive community.

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# Dear Friends,

United Way Tar River Region has been working in our community for 70 years improving the quality of life for local citizens, friends and neighbors. We thank all who joined in fundraising efforts to help thousands throughout our local community, all who helped with COVID-19 support, the Rocky Mount/Edgecombe Employee Assistance and all who work tirelessly in our community to make a difference in the lives of others.

By focusing funding on our communities' most pressing needs in the areas of Education, Health, and Income & Independence, United Way encourages self-sufficiency and enhanced quality of life. We live our organizational values of integrity, diversity, excellence, accountability, leadership and solutions each day. We are focused on our strategic goal to drive positive community change by tackling some of our greatest challenges. By funding 36 community-based health and human service programs in partnership with 25 nonprofit partners, over 250 volunteers and over 6,000 donors, United Way Tar River Region and our network of amazing partners positively impact thousands of lives each year in Edgecombe and Nash counties.

United Way Tar River Region is dedicated to our mission to unite people and resources to build a stronger community. During its history, United Way Tar River Region has raised and invested well over 50 million dollars into our local community with the ultimate goal of higher quality of life for all.

We are reminded of a quote by Kathy Calvin, "Giving is not just about a donation, but it's about making a difference!" Because of supporters like you, we are able to sustain vital programs for people in need. As always, thank you for your generosity and continued support. **LIVE UNITED.**

Best Wishes,

**RICK MCMAHON**  
2022-23 Board Chairperson

**GINNY MOHRBUTTER**  
Executive Director

# FINANCIAL HIGHLIGHTS

28.2%

## EDUCATION

PROGRAMS THAT BUILD SUCCESSFUL YOUTH AND FAMILIES.

27.4%

## INCOME & INDEPENDENCE

PROGRAMS THAT GIVE PEOPLE HOPE AND TOOLS TO LIVE INDEPENDENTLY.

9.9%

## HEALTH

PROGRAMS THAT HELP PEOPLE MANAGE AND PREVENT CHRONIC PHYSICAL AND MENTAL ILLNESSES.

18.2%

## COMMUNITY DEVELOPMENT

NC 2-1-1, EMERGENCY FOOD AND SHELTER PROGRAM AND OTHER COMMUNITY COLLABORATIVES.

9.8%

## FUNDRAISING

COSTS ASSOCIATED WITH PROVIDING DONORS THE OPPORTUNITY TO HELP IMPROVE THEIR COMMUNITY.

3.6%

## GENERAL & ADMINISTRATION

COSTS ASSOCIATED WITH ADMINISTRATIVE FUNCTIONS

2.9%

## DONOR RESTRICTED DONATIONS

DOLLARS RESTRICTED BY DONORS FOR SPECIFIC PROGRAMS OR CHARITABLE ORGANIZATIONS.

United Way Tar River Region has celebrated another successful year. Bunch and Company, LLP has given United Way an unmodified opinion on our financial statements for the year ended June 30, 2021. This is a major demonstration of our commitment to ensure the highest level of accountability to our donors and the community at-large.

[www.unitedwaytrr.org](http://www.unitedwaytrr.org)

Adams Wholesale Company  
Albemarle Area United Way  
Amazon Smile Foundation  
American Red Cross of Northeastern NC  
Association for Learning Disabled  
and Handicapped  
Bethlehem Presbyterian Church  
Blackwell Street Management Co., LLC  
Boddie-Noell Enterprises, Inc.  
Boys & Girls Clubs of the Tar River Region  
Bridgestone Americas Tire Operations, LLC  
Bunch & Company, L.L.P.  
Carolina Roofing & Vinyl Siding  
Carolina Tire Co., Inc.  
C. W. Williams & Co., L.L.C.  
CBC/WRAL Community Fund  
Centene Charitable Foundation  
Centerpoint Counseling & Consultation  
Centra Credit Union  
City of Rocky Mount  
Coastal Federal Credit Union Foundation  
Communities In Schools of the  
Rocky Mount Region  
Community Medicine Foundation, Inc.  
Corning Incorporated Foundation  
Cummins Rocky Mount Engine Plant  
Davenport Autopark  
DeLoatch & Hinton, PLLC  
Down East Partnership for Children  
Dunbar Community Development Club, Inc.  
East Carolina Council, B.S.A., Inc.  
East End Missionary Baptist Church  
Eaton Corporation  
Ebenezer Assembly of God Church  
of Aulander Inc.  
ECU Health Edgecombe Hospital  
Edgecombe Community College  
Edgecombe County  
Edgecombe County Public Schools  
Englewood United Methodist Church  
Envolve Benefit Options  
Express Employment Professionals  
First Baptist Church  
First Carolina Bank  
First Presbyterian Church  
First United Methodist Church  
First United Methodist Church, Cary, NC, Inc.  
Flying Iron Harley-Davidson  
Fountain, Roberson, & Anderson Agency, Inc.  
Futrell-Mauldin Community Fund for  
Greater Rocky Mount  
Girl Scouts - North Carolina Coastal Pines  
Harris Teeter  
Hitachi Astemo Greenfield, LLC  
Hitachi Astemo Greenfield Foundation, LLC  
HSNI, LLC

Jim Dickens Printing & Promotional Products, Inc.  
John and Cathy Charitable Giving Account  
Knox Davis Porter Fund of the  
Community Foundation of Greater Atlanta  
Lakeside Baptist Church  
LS Tractor USA LLC  
Make My Donation Inc.  
Meals On Wheels of Rocky Mount, Inc.  
Metropolitan Baptist Church  
My Sister's House  
Nash Community College  
Nash County  
Nash County Public Schools  
Nationwide  
New Standard Corporation  
Peacemakers of Rocky Mount, Inc.  
PNC Bank Inc.  
PNC Foundation  
Potecasi Baptist Church  
Poyner Spruill LLP  
Providence Bank  
QVC, Inc.  
Redeemer Church  
Rise-n-Shine Star  
Robersonville Physicians, PC  
Rocky Mount Area Chamber of Commerce  
Rocky Mount Family YMCA, Inc.  
Saint Paul United Methodist Church  
SE & M Constructors, Inc.  
Southern Bank & Trust Company  
Standard Insurance  
Stifel, Nicolaus & Company, Incorporated  
Strategic Twin-Counties Education Partnership  
Tarboro Community Outreach  
Target  
Tharrington's Auto Works, Inc.  
The Boddie-Noell Foundation  
The Carolinas Gateway Partnership, Inc.  
The Cummins Foundation  
The Eastern North Carolina Ministerial Alliance  
The Mercer Foundation, Inc.  
The Wright's Center, Inc.  
Town Of Tarboro  
Townsend Family Endowment  
Tri County Industries Inc.  
Trust Foundation  
UNC Health Nash  
United Community Ministries  
United Parcel Service  
United Way Tar River Region  
United Way Worldwide  
Universal Leaf Foundation  
Universal Leaf North America U.S., Inc.  
West Haven Presbyterian Church  
Word Tabernacle Church Inc.

# CAMPAIGN HIGHLIGHTS



United Way campaign volunteers assembled employee packets to disseminate to over 15,000 employees throughout Nash and Edgecombe Counties. Pictured above (l to r) Deloris Bulluck and Don Coggins; other volunteers include Annette Coggins and Linda Jones.



Jacquelyn Lewis,  
co-Chair VP/Community Campaign



Michael (Mike) Smith  
VP/Resource Development



Each year, the United Way Car Giveaway, sponsored by Davenport Autopark, always generates excitement throughout the campaign season.



United Way and Partner Agency representatives convened for a group photo during the 2022 Annual Community Champions' Luncheon.



Sheriff Cleveland (Clee) Atkinson  
co-Chair VP/Community Campaign



Julie Baggett  
co-Chair VP/Marketing & Communication



The Association for the Learning Disabled and Handicapped (ALDH) made a donation toward the United Way campaign in honor of their retired Executive Director, Rosemary Holliday.

# CAMPAIGN HIGHLIGHTS

Members of the Landmark-Leadership Foundation are those individuals who contribute \$500 or more towards the United Way Tar River Region campaign. Each Leadership donor possesses a compassionate spirit and a desire to take action. The result of their investments is a caring community that is resilient in the face of change and responsive to new challenges. The members of the Leadership Circles are committed individuals who give graciously to our community. They are leaders who possess true generosity and a commitment to today's challenges.

**ALEXIS DE TOCQUEVILLE SOCIETY**

**\$10,000 +**

*Anonymous (1)*

Dr. Robert E. Zipf, Jr.

**THE NASHCOMBE CIRCLE**

**\$5,000 - \$9,999**

*Anonymous (1)*

**THE TAR RIVER CIRCLE**

**\$2,500 - \$4,999**

*Anonymous (2)*

Michael W. Boddie

Amy J. Clary

Thomas G. Dill

Mike & Bryan Hancock

Debra Medlin

Celeste & Will Pittman

Mayor Sandy Roberson

Ted & Dawn Whitehurst

Craig & Cindy Worthy

**THE COASTAL PLAIN CIRCLE**

**\$1,000 - \$2,499**

*Anonymous (25)*

L. Britt Allsbrook

Susan D. Ballentine

William A. Benbow

David & Jacquie Blackshear

B. Mayo Boddie, Jr.

Bill & Kim Boddie

Jonathan & Paula Boone

Kristen D. Brabble

Dylan Brian Bunch

Donna S. & Dan R. Cameron

Kevin J. Clark

Robbie & Paige Davis

William C. Dawkins

Ron Day

Mahlon W. DeLoatch, Jr.

Boots & Tom DeSantis

Joel A. Dunn

Randy & Linda Evans

Frances A. Gaither

Crystal Gwynn

John R. Hall

Donna C. Hammack

James L. Hight

The Hunter Family

Vel & Sam Johnson

Rhonda W. Jordan

Laura L. Joyner

Linda Knight

Marzena T. Laszewski

James C. Marrow, Jr.

Patricia J. Mauldin

Rick & Shirley McMahon

Chris & Eric Miller

Neill Nelson

Haywood Parker

Henry & Lynn Parrish

Robin A. Sanford, D.BA.

Michael E. & Darlene R. Smith



Rick & Shirley McMahon  
Chris & Eric Miller  
Ginny & Trent Mohrbutter  
Neill Nelson  
Henry & Lynn Parrish  
Robin A. Sanford, D.BA.  
Michael E. & Darlene R. Smith  
Warren & Debbie Stephenson  
Sherry A. Thompson  
John E. Tracey  
Teresa Watson  
Gary L. Wingfield  
Molly & Barden Winstead  
Sue & Sam Woodley

#### **THE GATEWAY CIRCLE**

**\$500 - \$999**

#### ***Anonymous (83)***

Jerry Allsbrook & Cat Rudd  
Joshua M. Anderson  
Zachary Michael Anderson  
Sylvia M. Anthony-McGeachy  
Marvin C. Arrington  
Miranda Ashley  
Jennifer A. Avent  
Ashley A. Bailey  
Lorrie Batson  
Rachel Battle  
Mary M. Bellamy  
Brenton Bent  
Dowanna G. Bobbitt  
Nathaniel B. Boddie  
Christopher A. Booth  
Kevin & Debra Boudreau  
Bob & Sue Boyd  
Marvin S. Braswell  
Kirk Brown

Thomas P. Brown  
Vera C. Brown  
Michael T. Bryant  
Parnell Bryant  
Wade E. Burton  
Larry L. Bynum  
Gregory S. Camp  
Deborah J. Carter  
Bill & Janet Carver  
Justin L. Chandler  
Janice Chavis  
Maxie Thomas Coker, Jr.  
Kena Cofield Jones  
Tracy Crenshaw  
John Cross  
Carlton Cutchin  
Matthew Joseph Daly  
Elton R. Daniels  
Janeen M. Daniels  
Michelle & Alan Davis  
John W. Denton  
Lisa D. Dew  
Niecyl R. Dietz  
Tracey L. Drewery  
Henry Lankford Dunton, III  
Maria Eley  
Ralph & Susan Emerson  
Tim & Jennifer Engelking  
Zammer L. Erving  
Lonzell Evans  
Timothy W. Ezzell  
Tim R. Farmer  
Sarai D. Finley  
Karl J. Fisher  
Willie & Katherine Flowers  
Sonny & Pell Foster  
Nekuelia Freeman

Shirley A. Furcron  
Kamalakaran Ganapathy  
Larry Garrett  
Louis N. Gay, III  
Paul Gilbert  
Lisa D. R. Gimber  
Jeff & Sally Greaser  
Ron & Robbie Green  
Orlander Hagans  
Clarence Harris  
Thomas V. Harris  
Mark A. Henderson  
Janie W. Herring  
Kenneth Otto Hibbler  
William J. Holmes, III  
Brenda L. Honeycutt  
Daniel & Carmen Hope  
Doris A. Howington  
Robin A. Hundley  
Kenneth E. Hyman  
John Calvin Jackson  
Stanley A. Johndrow  
Jacob Johnson  
Joe & Tracey Johnson  
John Robert Johnson  
Carl Jones  
Phyllis A. Jones  
Tammy Jones  
Melissa D. Joyner  
Tamika Mechell Joyner  
Scott, Jen, and Bryce Keene  
Gary Keffer  
Brad Kerr  
David Keul  
Deloris D. Knight

Priscilla A. Knight  
Ravi K. Kota  
Daniel J. Kraszeski  
Robert H. Ladd, III  
Andrew J. Lewis  
Jacquelyn M. Lewis  
Denise P. Long  
Liz & Ted Lord  
Ruth Lucas  
Jose P. Lyles  
Antwan S. Lynch  
Rodney Lynch  
William J. McArthur  
Dawn Martin  
Sophia A. Means  
Teresa H. Medlin  
Andre Meeks  
Corey Mercer  
Andrea M. Mills  
Michael Mills  
Edna E. Mitchell  
Ronnie T. Mitchell  
Susan H. Mizelle  
Bonnie L. Moore  
Manny Morales  
Virginia C. Moses  
Winfred Moss  
Donte J. Myrick  
Shea B. Neal  
Timothy J. Nicol  
Lorenza Odom  
Tony & Jacqueline Parker  
Michael W. Phillips  
Christopher M. Pierce  
Lakeshia S. Pittman

Savalas L. Pittman  
Mr. & Mrs. Russell L. Proctor, III  
Tom & Susan Rackley  
Donna H. Reynolds  
David E. Richardson  
Deronde S. Richardson  
Gregory K. Richardson  
Lashonda Richardson  
D. Scott Rogers  
Lori D. Rogers  
Everett E. Rouse, Jr.  
Kendrayl G. Scott  
Kati L. Sessoms  
Stacie Shatzar  
Kenwan F. Shaw  
Etta Shields  
Tommy L. Shields  
Monique S. Silver  
Nicholas K. Silver  
Terry W. Slayton  
Sharron L. Smith  
Nacretia R. Southerland  
Kendall L. Speight  
W. Douglas Starr  
J. Buckley Strandberg  
Darryl V. Strother  
Debra A. Terrell  
Allan Thompson  
Phyllis A. Tillery  
Jeff Tobias  
Kathleen Trusch

Norma Turnage  
Alexander B. Urquhart  
Robert D. Wagner  
Sheila Wallace  
Ronelle M. Washington  
George G. & Beezie A. Whitaker  
Azim R. Wiggins  
Don & Eileen Williams  
Priscilla M. Williams  
Rip & Jane Woodin  
Gregory K. Wright  
Mr. & Mrs. Kelvin & Cheryl Yarrell

#### MEMORIAL AND HONORARY CONTRIBUTIONS

##### *In Honor of*

Kenneth H. Burnette  
Kelly Cook  
Barden & Molly Winstead

##### *In Memory of*

Brenda Boykin  
Carmie G. Rideout  
Linda & Marty Skojec (2)  
Frederick E. Turnage  
Charles & Cora White  
Beth Wingfield  
Larry H. Worsley

As of December 31, 2022, every effort has been made to verify information for accuracy and completeness for this list of donors to the United Way Tar River Region for the 2022 Campaign. We sincerely apologize if we omitted your name or if your name is listed incorrectly. Please note that some donors have elected to remain anonymous. Please contact the United Way office at 252.937.2213, and we will be happy to make any corrections and include them in our next year's annual report.

## History of United Way

In 1887, a Denver priest, two ministers and a rabbi recognized the need for cooperative action to address their city's welfare problems. The Rev. Myron W. Reed, Msgr. William J.O'Ryan, Dean H. Martyn Hart and Rabbi William S. Friedman put their heads together to plan the first united campaign for ten health and welfare agencies. They created an organization to serve as an agent to collect funds for local charities, as well as to coordinate relief services, counsel and refer clients to cooperating agencies, and make emergency assistance grants in cases which could not be referred. That year, Denver raised \$21,700 and created a movement that would spread throughout the country to become the United Way. Over 118 years later, United Way is still focused on mobilizing the caring power of communities and making a difference in people's lives.

## History of United Way Tar River Region

The Rocky Mount Area United Way has made a lasting impact in the community for over 50 years. The Rocky Mount Area United Way begin in 1952 with Board president Archie McLean. Mr. McLean was a leader in the community serving on the Nash County Board of Commissioners, Eastern Carolina Council for the Boy Scouts and other community services. In 1952 the United Way was called Community Chest. At that time average payroll deduction was \$0.25 per week or \$13.00 per year. In 1954 Mr. McLean was reelected president of the Board when the name changed to United Community Services of Rocky Mount part of United Fund. In 1970 with the leadership of W. H. Batchelor, another strong leader in the community, United Community Services was reorganized and adopted the name United Way. In August 2008, the Edgecombe United Fund and the Rocky Mount Area United Way merged. The two entities created the United Way Tar River Region. During our long history, we have raised well over \$50 million; which has been invested into community programs and our local citizens to encourage a higher quality of life throughout the Twin-county region.

# 70TH ANNIVERSARY RECAP



United Way's 70th Anniversary logo is installed on the silo Rocky Mount Mills



The Robert Wood Johnson Foundation is the nation's largest health philanthropist that honors and elevates communities at the forefront of achieving health, opportunity and equity for all. United Way was recognized as a partner.



Special thanks to Rocky Mount Mills for adding creativity and fun to their campaign with the PIE IN THE FACE challenge!



United Way banner installed on the Town Common in Tarboro to celebrate the 70th anniversary; sponsored by Fountain, Roberson, Anderson Insurance Agency

## TAR RIVER CHEFS SHOWCASE



# 70TH ANNIVERSARY RECAP

**The Tar River Chefs Showcase**, our signature fundraiser, was held at Nash Community College's Brown Auditorium. Our finest local restaurants/ venues, and their chefs provided culinary tastings for over 300 participants to enjoy. New to this biennial event, were the showcase of local craft breweries; as this event highlighted our growing culinary scene around the twin counties.

Event-goers enjoyed the tastings and had a chance to vote on "The Top Chef/ Venue" and "Best Brew". Prime Smokehouse, owned and operated by Ed Wiley and his wife, Yalem Kiros, took home the People's Choice Award for Top Chef/Restaurant. Tarboro Brewing Company, owned by Stephen & Inez Ribustello, hold the title for "Best Brew".

Also, attendees enjoyed live music by The 7th Hour Groove Band. Other event activities included a silent auction and live auction, with auctioneer Parker Phillips. A VIP Reception, sponsored by Benvenue Country Club, included special tastings, wine and a live auction. All proceeds were designated to the Community Impact Fund to support pressing needs in our community through Education, Health and Income & Independence.



The **United We Can** Food Sculpture Contest was held at The Power House at the Rocky Mount Mills on October 13. Workplace teams from around the community created sculptures made entirely out of canned food (and other basic need items) donated by businesses, co-workers, and friends.

The community came out to view the 'CAN'structured works of art and vote for their favorite, with the winning team receiving the Community Choice Award. Participating teams, donations or sculptures, included Alpha Kappa Alpha Sorority, Inc, Edgecombe County Sheriff's Office, Family Medical Center of Rocky Mount, Nash County Government, Pruitt Health Hospice Rocky Mount, United Bank and United Way Tar River Region; other participants included United Way staff, VPs/Community Development, Lisa Wright and Alane Gordon-Bray, other Board Directors, Ty Broomell and William Fairley.

Over 4,000 non-perishable items were collected and donated to four local feeding programs that touch every corner of our twin-county region, as well as, The Food Bank of Eastern North Carolina.



Family Medical Center of Rocky Mount wins "Best In Show" award



Pruitt Health & Hospice wins "Most Nutritious" award



Edgecombe County Sheriff's Office wins "Community Choice" award

## OUR COMMUNITY SNAPSHOT

**POPULATION 144,686**

**12.4%** PEOPLE WITHOUT HEALTH INSURANCE, UNDER AGE 65

**35.8%** ADULT OBESITY RATE

**85%** GRADUATION RATE

**74%** ELEMENTARY BELOW GRADE LEVEL TESTING IN READING

**25,129** LIVING BELOW POVERTY

**5.75%** UNEMPLOYMENT RATE

### HEALTH

By making it easier for people to access substance abuse programs, receive quality health care and access nutritious foods, we're fighting to help everyone get—and stay—healthy.

### EDUCATION

Success in life is enhanced with quality educational opportunities. Through United Way programs, thousands of children and families were given the support they need to strengthen their literacy, stay on track in school, graduate high school and find a career.

### INCOME & INDEPENDENCE

United Way is promoting self-sufficiency by tackling food insecurities, homelessness, financial challenges and other personal barriers to improve the quality of life for individuals and families throughout our local communities.

\*Data sources: Bureau of Labor Statistics, EdNC, Nash County Government, Open Data Network, Public School Review, United States Census Bureau, U.S. News & World Report



\$77,340 INVESTED

1,473

PEOPLE IMPROVED THEIR PHYSICAL AND MENTAL HEALTH



\$219,674 INVESTED

13,208

YOUTH AND FAMILIES WERE EMPOWERED



\$213,320 INVESTED

28,617

PEOPLE RECEIVED TOOLS NEEDED TO FIGHT POVERTY



OUR COMMUNITY / OUR IMPACT



Get Help! 2-1-1 is an easy-to-remember and universally recognizable telephone number that connects people in need with information and assistance through referral to community services and providers. Available 24-hours per day/ 365 days per year, United Way Tar River Region's NC 2-1-1 call volume averages 465 calls per month, plus the United Way Tar River Region office directly receives additional resource calls. A total of 5,585 calls were made during the fiscal year of July 2021 to June 30, 2022. Anyone can also get real-time, searchable data in a single-to-use format by visiting [www.211counts.org](http://www.211counts.org) which can be a useful tool to assist in writing grants, developing policy, or having conversation about local community needs. Simply call: 2-1-1 or visit: [www.nc211.org](http://www.nc211.org).  
**Special thanks to our funders, Nash County and ECU Health Foundation.**

## Emergency Food & Shelter Program

Our United Way continues to serve as the administrator for the National Emergency Food and Shelter Program (EFSP). The EFSP is a Federal program administered by the U.S. Department of Homeland Security's Federal Emergency Management Agency. Funding is based on unemployment and poverty rates in our community and helps provide essential emergency food and shelter, and Nash & Edgecombe counties were awarded \$62,444 for Phase 39 and \$193,002 for Phase ARPA-R. The EFSP Advisory Board, with Board Chair, Warren Stephenson, oversaw the distribution of these funds to community Local Recipient Agencies for both Phases include: A Touch of the Father's Love, Christian Fellowship Home, My Sister's House, The REACH Center, St. Andrews Church, Tarboro Community Outreach, The Mercer Foundation, The Salvation Army, Truth Foundational Ministries, and United Community Ministries.



SingleCare (formerly FamilyWize) partners with United Way and 211 to help people afford much-needed prescription medications so they can live happy, healthy lives. With prescription savings cards, SingleCare is helping individuals who are uninsured, underinsured, or insured by high deductible plans save up to 80% on prescription medications. Through our United Way and SingleCare, **3,353 local citizens saved \$333,987** on their prescription medications.

## DIVERSITY, EQUITY & INCLUSION

The United Way Tar River Region exists to unite people and build a stronger community and has done so throughout its long-standing history. We recognize that structural and systemic racism, ethnic discrimination, and other forms of oppression have contributed to racial disparities and inequities experienced in our nation and local community. We understand that the very nature of inequality runs antithetical to our vision and mission. We commit to upholding equity as part of our core values as we engage in our work to fulfill our mission of being champions for all people in the community and in our work of uniting people and resources. To view our DEI statement, please visit our website at [www.unitedwaytrr.org/United4Equity](http://www.unitedwaytrr.org/United4Equity)



Coastal Credit Union



The Eastern North Carolina Ministerial Alliance



Knox Porter & Friends / \$2022 Challenge

On December 18, 2021, our local QVC facility sustained a devastating fire. More than 2,000 of those employees suddenly found themselves without a place to work. That loss, coupled with the uncertainty of the Covid-19 pandemic, placed a special hardship on all our QVC friends. As a result, United Way partnered with the Rocky Mount Area Chamber of Commerce and The Carolinas Gateway Partnership to create the Edgecombe/Rocky Mount Employee Assistance Fund.

In early 2022, hundreds of individuals, businesses, churches and other groups united to raise over \$250,000 to support displaced team members from the QVC facility fire.

**Corporate supporters are included on page 5.**

United Way Tar River Region partnered with local nonprofit agencies and programs to ensure that donations are used to provide food assistance, financial stability (with housing, utilities, etc.), and other individual and family supports to meet the priority needs of the QVC employees. **As a result of this collaboration, 415 former QVC employees received financial assistance in addition to receiving hundreds of local resources.**

# 2022 BOARD OF DIRECTORS

RICK MCMAHON, RETIRED-NASH COUNTY PUBLIC SCHOOLS  
2022-23 BOARD CHAIRPERSON

SAMMY ANDERSON, FOUNTAIN, ROBERSON, ANDERSON INSURANCE AGENCY, INC.

CLEVELAND "CLEE" ATKINSON, EDGEcombe COUNTY SHERIFF'S OFFICE

JULIE BAGGETT, ROCKY MOUNT MILLS/CBC

ROBERT (BOB) BOYD, RETIRED - CUMMINS-RMEP

JONATHAN BOONE, NASH COUNTY GOVERNMENT

DR. VALERIE BRIDGES, EDGEcombe COUNTY PUBLIC SCHOOLS

MICHELE CHERRY, VIDANT EDGEcombe HOSPITAL

ROBERT COVINGTON, RETIRED - UNIVERSAL LEAF NORTH AMERICA

TRACY CRENSHAW, CAROLINAS GATEWAY PARTNERSHIP

LINDSAY EFIRD, UNIVERSAL LEAF NORTH AMERICA

DR. STEVE ELLIS, NASH COUNTY PUBLIC SCHOOLS

TIM ENGELKING, CUMMINS-RMEP

GERRY FELTON, PNC BANK

ANGELA GAILLIARD, GOLDEN LEAF FOUNDATION

ALANE GORDON-BRAY, MENTAL HEALTH COUNSELOR

NATASHA HAMPTON, CITY OF ROCKY MOUNT

DR. LEW HUNNICUTT, NASH COMMUNITY COLLEGE

GWEN HYMAN, EDGEcombe COMMUNITY COLLEGE

ZEE LAMB, NASH COUNTY GOVERNMENT

DAVID LAVELY, ENVOLVE VISION

JACQUELYN LEWIS, CLOUDWYZE

DAVE MASTERS, LS TRACTOR

DR. GREGORY MCLEOD, EDGEcombe COMMUNITY COLLEGE

CHRIS MILLER, MILLER CONSULTING

ERIC MILLER, RETIRED - HOSPIRA, INC.

RANDALL MILLS, UPS

DR. HAYWOOD PARKER, TRUTH TABERNACLE MINISTRIES

KRISTIN PATTERSON, FIRST CAROLINA BANK

LEE PROCTOR, STIFEL-SHRAGO PROCTOR GROUP

MIKE SHREVES, SARA LEE FROZEN BAKERY

KIRBY SLADE, NASH UNC HEALTH CARE

MIKE SMITH, RETIRED- HOSPIRA, INC.

CAMERON STALLINGS, BB&T/TRUIST

CHRISTY TAYLOR, EXPRESS EMPLOYMENT PROFESSIONALS

ALEX URQUHART, BATTLE, WINSLOW, SCOTT & WILEY, PA

MIKE VARNELL, RETIRED-CITY OF ROCKY MOUNT

VANESSA WHITAKER, SOUTHERN BANK

TED WHITEHURST, PROVIDENCE BANK

ED WILEY, PRIME SMOKEHOUSE & NABS

GARY WINGFIELD, RETIRED - CUMMINS-RMEP

CRAIG WORTHY, BODDIE-NOELL ENTERPRISES, INC.

LISA WRIGHT, PFIZER, INC.



## LEAVE A LASTING LEGACY

THE UNITED WAY TAR RIVER LEGACY ENDOWMENT SERVES AS AN ONGOING SOURCE OF SUPPORT FOR THE ORGANIZATION AND OUR MISSION. THE GROWTH OF THIS FUND CONTRIBUTES TO THE RESILIENCE AND FINANCIAL SUSTAINABILITY OF OUR UNITED WAY. HOW CAN YOU SUPPORT AND LEAVE A PERSONAL LEGACY...HELP ENSURE THE CONTINUATION OF OUR MISSION IN MANY WAYS: YOUR GIFT OR PLEDGE TO THE FUND; YOUR GIFTS IN MEMORY OR IN HONOR OF FRIENDS AND FAMILY; OR YOUR THOUGHTFULLY PLANNED BEQUEST. ALL CONTRIBUTIONS SUPPORT OUR GOAL TO BUILD A STRONG ENDOWMENT FOR THE FUTURE, AND GIFTS ARE TAX-DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW. FOR MORE DETAILS AND TO CONTRIBUTE, VISIT [WWW.UNITEDWAYTRR.ORG/ENDOWMENT](http://WWW.UNITEDWAYTRR.ORG/ENDOWMENT)



2501 SUNSET AVENUE - ROCKY MOUNT, NORTH CAROLINA  
252-937-2213  
[WWW.UNITEDWAYTRR.ORG](http://WWW.UNITEDWAYTRR.ORG)

